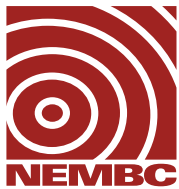


# Radio 4EB

# The Ethnic Broadcaster

Summer 2019 Edition - Journal of the National Ethnic & Multicultural Broadcasters' Council





The National Ethnic and Multicultural Broadcasters' Council (NEMBC) is a national peak body that advocates for ethnic community broadcasting: promoting multiculturalism, addressing racism and contributing to media diversity.

## NEMBC Executive Committee

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## NEMBC Staff

Executive and Policy Officer: Russell Anderson  
Operations Officer: Fiv Antoniou  
Administration Officer: Santina Cotela, Lou Florendo  
Bookkeeper: Rod Borlase

## The Ethnic Broadcaster

Chief Editor and Design: Russell Anderson  
Graphic Design: Savannah Design  
Editorial Team: Fiv Antoniou, Santina Cotela  
Journal Printers: Highlight Printing

## NEMBC Contact Details

PO Box 391, Abbotsford VIC 3067

Phone: 03 9486 9549

Email: [admin@nembc.org.au](mailto:admin@nembc.org.au)

Website: [www.nembc.org.au](http://www.nembc.org.au)

The Ethnic Broadcaster is the Journal of the National Ethnic & Multicultural Broadcasters' Council (NEMBC). The views expressed in *The Ethnic Broadcaster* are not necessarily the views of the NEMBC.

**We welcome contributions to The Ethnic Broadcaster, especially from NEMBC Members.**

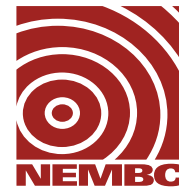
**Front cover picture:** Youth broadcasters from 4EB with the outside broadcast van at the Woodford Folk Festival. This is the story of three very excited broadcasters from 4EB; Remah Naji, Yashan Thilakarathne, and Monica Tseng, who all ventured together on their virgin journey to the Woodford Folk Festival (WFF), arguably one of the best and longest running Australian festivals, that ran between 27th December last year through to 1st January 2019.

We acknowledge the Wurundjeri people of the Kulin nations as the traditional owners of the land on which The Ethnic Broadcaster is edited and printed, and pay our respects to their Elders both past and present.

## Contents

Presidents Pen .....	1
4EB Celebrates 40 years of Ethnic Broadcasting .....	2
The future of radio – a digital revolution? .....	3
Multicultural AFL Football TV Panel show WINNING AWARDS .....	4
media diversity Award .....	5
Racism: it's a health issue .....	6
NEMBC MEDIA Leading the Way .....	8
WOW Australia 2020 .....	11
Citizen media scholars and practitioners come together at Deakin .....	12
Radiodays: The meeting point for the world of radio and audio .....	14
Community media training organisation .....	16
Get (radio) reading in your community language! .....	18
2MFM Open Day 2019 .....	20
Shyla Vohra .....	22
Lucky Country .....	23
Women's Forum .....	24
5EBI's Arts and Culture Project .....	25
Kings of the Desert: The Forgotten Chapter of Australia's History .....	26
Around the stations .....	27
CBF Grant News .....	33

# Presidents Pen Nick Dmyterko Привіт



**This year the NEMBC Conference will be held in sunny Brisbane, where I can assure you that we will turn on the weather for you.**

In addition to attending the sessions in this year's Conference, you will have the opportunity to look through 4EB radio station and see for yourselves how a full-time ethnic radio station operates. From the reception to the library, technical office, the recording studios, the on-air studios of the FM band and the digital band to our training studio - you are all welcome to take a tour through the building and look and take in a part of our history. For this year, on the 1st of December, 4EB will celebrate 40 years of broadcasting!

I also encourage you all to take an active role in this Conference, to take part in the open debates and make this Conference a delightful experience for all.

With the year slowly coming to an end, I think back on the past 12 months, to ponder on what was achieved by our Committee and if what we initiated this year has made your lives at your station or your programs any the better.

For the answer, I look at my station, and I can see the vast steps we have taken in creating a better and more open community radio station. From the adoption of a new Constitution, new by-Laws and a remodeled Policy and Procedure Manual to the way in which we conduct our board meetings, agreed on fixed terms for Board members and established clear lines of separation between governance and operations - all these changes have impacted in a good way on the station's operations and direction.

It is exactly this type of change that is needed for any organisation to succeed and thrive in today's environment. This is also what the NEMBC is looking at so that we too can make headway in this direction.

May I commend the team that puts together this magazine for all our members. There are so many good articles in this edition to read, and to be reminded of the activities that the NEMBC has this year accomplished with such acclaim. I refer in particular to the number of Awards NEMBC projects and programs have been nominated in or achieved. Then there is the AFL games, broadcast in many languages – the effort of the production and presentation teams is exemplary. We also ran two very successful multi-lingual radio campaigns nationally – one that focused on information about healthy ageing called *Speak My Language* and the other, directed at children and families, about online safety. These two campaigns were run across about 40 stations each nationally.

A number articles in this edition focus on our member stations activities and achievements, and some highlight individual programs, such as the Irish program series, the "Lucky country" and Saad Khalid's series on the Cameleers. 'Racism, It's a health Issue' is also an important read, written by Nicole Bartholomeuz, CEO cohealth – this is such a vital issue for all of us in this sector. Reading the *Ethnic Broadcaster* always makes me proud to be part of our sector, and we should all be proud of our achievements.

Finally, let's celebrate all this at our Conference, and I hope to meet you all there.



Nick Dmyterko  
NEMBC President

**The National Ethnic and Multicultural Broadcasters' Council**

## NEMBC National Conference

29–30 November & 1 December 2019

# 4EB Celebrates 40 years of Ethnic Broadcasting



As far as community radio station beginnings go, Radio 4EB not only has a long and distinguished history but undoubtedly one of the largest and loyal base of volunteers of any station in Queensland. Ethnic Radio was born on 1 December 1979 following test transmissions and was a much needed service for Brisbane with its large and growing migrant population at the time. The Kangaroo Point based community station is still broadcasting to these very same migrant communities 40 years later; only in 2019 there are over 51 language groups on air with a number of new language groups set to join the roster in 2020.

News headlines from 1979 read "Brisbane's Ethnic Radio starts in locker room," and they were absolutely right with the first broadcast being transmitted from a small room on the top floor of the Ridge Motel in the city. A broadcast trial for a short period began on the FM band before the Ethnic Broadcasting Association made an application for an AM radio licence. The first broadcast on December 1, 1979 was the culmination of six-months work by more than 100 members of the association who believed in the success of Ethnic Radio.

At the time no-one had any radio experience although some claimed to have used a cassette recorder. The broadcast soon grew to 20 language groups servicing the popular ethnic communities of West End, New Farm, Paddington and Red Hill. Programming included music selections, short stories, poetry, news and community service items. During this period in Brisbane it was estimated that more than 200,000 people spoke another language.

In the 1980s there were several moves for 4EB including a studio above a bakery in West End. In 1981, 4EB began full-time broadcasting 24 hours a day before settling into a more permanent, purpose built heritage-style building at Kangaroo Point in 1988, the same time EXPO was being held in Brisbane. This is still the home and broadcast centre for



98.1FM and Global Digital today. It's worth noting that while there was a considerable amount of Government support for ethnic broadcasting at the time, local residents were not so keen to have 4EB in their backyard but permission was finally given for 4EB to build two studios and a training studio in addition to office space.

For several years it was a roster of volunteers carrying out much needed fundraising to purchase equipment, construction and technical assistance. These were known as annual 'buildathons' with all groups getting involved to raise ethnic awareness and finance to continue broadcasting. This is how it was done in the early days and it was a lot of fun too, according to many broadcasters who re-call this time, including long-time German broadcaster, Wolfgang Kreuzer, who was there at the beginning and still remains a solid broadcaster for his language group today.

In 2000, the station was granted an FM licence and moved from 1053AM to 98.1FM the following year.

While Radio 4EB has had a unique history of providing language programs by dedicated broadcasters keen to promote their language, culture, news, information and music to the community, today's broadcasted programs are similar and carry the same values in on-air programming, along-side a range of special broadcast projects, specific content series-based projects and a range of outside broadcasts. Ethnic broadcasting remains strong in a growing multicultural city: training is still being offered to volunteers; technically, it's one of the best equipped in the country for a community station; an award winner for programs at CBAA and NEMBC Conferences annually and remains the only full-time local ethnic broadcaster in Queensland. Happy 40<sup>th</sup> Radio 4EB!

Jo Pratt  
Station Manager



# The future of radio – a digital revolution?

**In the early 1990s, the good people of West Yorkshire in the North of England were “treated” to my voice on the air for a while, when doing the evening show.**

My show was the market leader, which wasn't hard: the only main competition was from the BBC, which had impenetrable shows in the evening. I was the only one on the dial playing songs from bands that people recognised.

I was also the only way that people could find out what pop stars were doing. Bad Boys Inc, a popular boy band, called me from their tour bus on the way to a gig. I interviewed Tony from East 17 in the bath (on the phone). There was no way for listeners to be as in-touch with the stars as I was.

My show was a unique listen: new songs that people liked, and all the news about their favourite bands.

My listeners just needed an FM radio: available for less than \$20, in their bedroom or their car. They could listen for as long as they liked, and it wouldn't cost them anything (except, perhaps, for some batteries).

Today, less than thirty years later, all these advantages for radio have disappeared.

New music is what YouTube and Spotify is for. There's little reason to wait for the radio to play a favourite song when you can dial it up instantly.

Listeners who want to know what Rhianna or George Ezra is up to can follow them on Instagram or Twitter.

And they can listen on any device, as long as it has an internet connection, from their effectively unlimited broadband connection or via their mobile phone.

Much else of what radio offers is also available – in arguably better ways – on the mobile phone. Traffic news on Google Maps, or Waze, is based on thousands of drivers using the apps right now. It covers your journey, and offers you alternatives. Traffic news on the radio is a significantly poorer experience.

News, too, can be focused and personalised online in ways that is harder to achieve on the air.

Why, when you have access to all of this, would you care about the radio?

I define “radio” as not just being an AM/FM signal. Instead, I would suggest that radio is actually audio that is “a shared experience, with a human connection”. Radio is, of course, more than Spotify on shuffle; and more than a smiling voice telling you the time with a station ident.

Ethnic and multicultural radio offers a “shared experience” in ways that no-one else can. That human connection is most important when it is relevant to the listener; and what could be more relevant than news and information in your own language, for your own culture?



However, data shows that consumption of radio is wildly different for different age groups, and on different devices. While 55+ listeners still almost entirely consume live radio, a typical 25 year-old will enjoy nearly equal amounts of on-demand content and live radio.

Younger audiences are still listening to the radio – but all the research shows that they are listening less. While it's long been believed that people “grow into” radio, the numbers seem to show that this is not the reality. Radio is increasingly relying on the increasing listening from a larger population of older people.

We need to be responsive to these changing patterns of consumption: otherwise our audience will, literally, die. Part of that change is to consider the primacy of “live”. Live radio is increasingly less important: and producing live radio that is then chopped up and reformatted into on-demand audio seems to be the wrong way round, when compared with the polished, post-produced audio out there in podcasting.

It's worthwhile to compare a typical radio interview – two people talking – with an interview from the New York Times' Daily podcast. A raw interview is post-produced, edited with music and archive material that amplifies the story and engages the listener. Live radio has little, if anything, to compare with that.

Perhaps our focus should be to produce the type of content that Spotify, Twitter and Facebook cannot; and to make that content available wherever, and however, our listeners want it. That can be on AM/FM, but increasingly, should be on other platforms too – from smart speakers, to podcasts and apps.

Perhaps the hardest part of radio's reinvention is to forget the past. I sometimes miss the simplicity of when I was on the radio – free to do almost anything I wanted, with an almost guaranteed audience. Those days are gone: radio has to work much harder to stay relevant these days.

However, by being nimble and making the most of its community and its unique audiences, ethnic and multicultural broadcasters are in a great place to look ahead.

**James Cridland** – [james@crid.land](mailto:james@crid.land) – is a radio futurologist, and has a regular newsletter at [james.crid.land](http://james.crid.land). He writes a daily podcasting newsletter at [podnews.net](http://podnews.net)

# Multicultural AFL Football TV Panel show **WINNING AWARDS**



## **Winner of The Best Online Content award at the CBAA Conference 2019 The Multicultural AFL Football Show (3ZZZ, Melbourne, VIC)**

In another milestone Award, the NEMBC's Multicultural AFL Football show won the coveted Best Online Content Award with radio 3ZZZ taking home the prize.

At the prestigious CBAA Dinner and Award presentations from the Pullman on the Park in Melbourne, George Salloum, 3ZZZ's President, received the award with NEMBC Executive Officer Russell Anderson and Fiv Antoniou NEMBC MEDIA Exec. produce /director (Sports).

Russell Anderson NEMBC Executive Officer said, "Radio 3ZZZ deserves this award as the main radio producer for the program and because of the great team of journalists that produce the radio and TV programs. Special thanks go to all those stakeholders in this unique program: Community Television C31, the AFL and the Community Broadcasting Foundation (CBF)."



"There is an enormous amount of online production that's broadcast (within a 28 week period) and potentially the largest single amount of online content and distribution in community radio broadcasting especially when it's combined with 14 hours of vidcasts. Added to this are live-calls at football grounds in Melbourne in seven different languages and streamed via 3ZZZ website and the official AFL Facebook page: that's 25 hours of live-call football matches online. There is also a weekly blog produced online."

"This is a great honour for our presenters and our radio station 3ZZZ as well as for the NEMBC, which provides the means to give us the great spread over all aspects of the media," said the President of 3ZZZ FM, George Salloum.

## **Antenna Awards – Multicultural AFL Football presenter wins award**

In a lavish live telecast of the Community TV Antenna Awards show hosted by C31 on October 5, Harbir Singh Kang won the coveted, Best Culturally and Linguistically Diverse Personality Award for his work on the NEMBC's Multicultural AFL Football TV Panel show.



Harbir, on receiving the Award, thanked all his fellow presenters, producers and director as well as the National Ethnic and Multicultural Broadcasters' Council (NEMBC), the Australian Football League (AFL), the Community Broadcasting Foundation (CBF), Channel 31 and 3ZZZ FM.

Harbir Singh Kang came to Australia in 2003 and was encouraged by friends to pick an AFL team to support. In 2017 the opportunity presented itself for Harbir to further his career in AFL commentary and news in the Hindi and Punjabi languages, by participating as a panelist in the Multicultural AFL Football TV Panel Show and radio podcasts.

Harbir's popularity amongst the Indian Community is very large engaging and attracting an extensive TV / Radio audience. "My passion for footy and my background of 16 years in ethnic media through volunteer broadcasting provided me with the unique opportunity to broadcast AFL new, reports and live game commentary as a regular occurrence".

Accolades go to the Multicultural AFL Footy TV Show and the All About A-League TV Show for making the Antenna Awards finalist lists and to our other three panellists from both programs: Vanessa Gatica, Gabriel D'Angelo and Bernd Merkel, who also made the finals in what proved to be a stellar year for the NEMBC.

**Fiv Antoniou**  
*Operations Officer*

**Russell Anderson**  
*Executive Officer*



**The NEMBC is pleased to support a new media diversity Award that provides the opportunity for community broadcasters to make an application to the mid-year Walkley Awards.**

The Media Diversity Australia Mid-Year Award honours journalists who are making an outstanding contribution through their reporting or coverage of diverse people or issues in Australia. This includes culturally and linguistically diverse communities (CALD).

Next year in 2020 the awards will be open to radio programs that produce a radio program in Language Other than English.

The Awards were presented on the 26 June in Sydney and is sponsored by Media Diversity Australia (MDA), Cohealth and the NEMBC.

Congratulations to the winners of the inaugural Walkley Mid-Year Media Diversity Australia Award: Aaron Smith, Kirk Docker, Loni Cooper, Pauline Ernesto and Josh Schmidt, ABC and ABC iview, “You Can’t Ask That – Deaf, African Australians and Intersex”.

## The 2019 finalists were:

**Sarah Dingle and the Background Briefing Team, Radio National, ABC, “Australia On Trial”**

**Quentin McDermott, Natalie Whiting and Rebecca Latham, Australian Story, ABC TV, “The Invisible Man”**

**Aaron Smith, Kirk Docker, Loni Cooper, Pauline Ernesto and Josh Schmidt, ABC and ABC iview, “You Can’t Ask That – Deaf, African Australians and Intersex”**



*Antoinette Lattouf, Director of Media Diversity Australia (MDA) – presentation at the Awards.*



*The NEMBC at the Walkley Mid-Year Awards: Inoke Fotu Hu’akau 2Triple0, Noelani Osueke 2SSR, Majid Piracha WOW FM, Abdul Ghannoum 2MFM and Russell Anderson NEMBC.*



*Presenting and accepting the Award: L–R Nicole Bartholomeusz Chief Executive, cohealth; You Can’t Ask that team: Aaron Smith, Kirk Docker, Loni Cooper, Pauline Ernesto and Josh Schmidt and Antoinette Lattouf Director of Media Diversity Australia (MDA).*

# Racism: it's a health issue

**People in our communities are affected by racism or race based discrimination in many ways. Whether it is casual racism, a verbal or physical assault, or flawed systemic structures in organisations, the effects of racism have a clear outcome: racism impacts our ability to be healthy and well. We cannot ignore the significant role that racism plays in the health and wellbeing of our communities.**

There is now substantial evidence pointing to the health impacts racism has on individuals. The Victorian Department of Health and Human Services report that those who frequently experience racism are nearly five times more likely to have poor mental health compared to those who don't experience racism.<sup>1</sup> The harmful impacts of racism can also be seen in physical health outcomes. People who experience racism are 2.5 times more likely to have poor physical health.

Australia's lack of consistent action against racism is evidenced by the recurrent cycle of alarmist media reporting that focuses on already highly marginalised and stereotyped communities. An example is the African-Australian community that is often the target of blatantly racist news stories sensationalising the threat of African gangs in our cities. This representation in the media has a compounding effect, leading to biased community perceptions and further driving systemic racism.

The alienation and misrepresentation of those with a lived experience of racism, driven by mainstream media representation, has increased the disconnect in our communities. In contrast, reduced media bias allows people from culturally and linguistically diverse backgrounds to feel more culturally safe within the wider community.

The healthcare sector has a responsibility to address racism as the public health issue. As a rights-based provider of health and social services to diverse communities, cohealth is explicitly committed to strengthening our focus on race based inequality because we are acutely aware of the impact that racism has on individuals and society at large.

In recognition of a lack of positive, culturally diverse representation in the media, cohealth entered into a partnership with [Media Diversity Australia](#) – a not for profit organisation run by journalists that encourages newsrooms to be culturally diverse to mirror Australian society. The aim of the partnership is to reduce media bias and increase public discourse on issues related to cultural diversity. We choose to celebrate exemplary examples of stories told by mainstream news journalists about culturally and linguistically diverse communities through our sponsorship of the Media Diversity Australia Award as part of the prestigious Mid Year [Walkley](#)



**Awards.** This year's winners were Aaron Smith, Kirk Docker, Loni Cooper, Pauline Ernesto and Josh Schmidt for ABCs "You Can't Ask That – [Deaf](#), [African Australians](#) and [Intersex](#).

cohealth also funded a series of workshops run by Media Diversity Australia with diverse journalists from Victoria. This 'listening tour' helped inform the strategic steps of the organisation and has led to the establishment of a Victorian chapter of Media Diversity Australia, which will launch in November.

The partnership aims to improve the ability of journalists and media organisations to understand issues of race and increase the inclusion of people of colour in media coverage of issues related to race. Making the news media more reflective of all Australians is a crucial step in addressing the problem of racism in our society. Empowering individuals to voice issues that are important to them, to self-represent and to strategically advocate for change, helps to combat negative stereotypes, leading to improved overall health outcomes.

Initiatives like this, which address the economic and social imbalances and help ensure people have equal opportunities to participate and reach their full potential, align with the priorities we have developed in partnership with our communities in the health care sector.

cohealth's mission is to tackle inequality and we focus strategically on health equity, supporting community leadership and strengthening the understanding of social determinants of health, including race based discrimination. By assisting community members to develop a greater sense of agency, create connections through shared experience and build the skills and confidence to create and take advantage of opportunities, we can work together to break down negative race based representations.

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<sup>1</sup> [www2.health.vic.gov.au/public-health/population-health-systems/health-status-of-victorians/survey-data-and-reports/racism-in-victoria](http://www2.health.vic.gov.au/public-health/population-health-systems/health-status-of-victorians/survey-data-and-reports/racism-in-victoria)

This approach is echoed through a number of cohealth's programs that promote inclusion, equity and empowerment:

- The [Create Change Fellowship](#), a partnership between cohealth and Democracy in Colour, equips young people of colour with the skills to drive social change. cohealth's
- [Bi-Cultural Internship Program](#), which was a finalist in the 2018 Victorian Health Awards, develops participant's skills as bi-cultural workers and advocates for their communities.
- [Arts Generator](#), our [arts and cultural](#) hub based at Footscray Community Arts Centre in Melbourne's west.

The health care sector needs to be steadfast in its commitment to addressing race based discrimination because it is one of the key factors that drives poor health outcomes in our communities. By working together with our communities, we can continue to build on the required supports to provide better access and equity for people and break down negative representations of race and other barriers to inclusion.

Nicole Bartholomeuz,  
Chief Executive, cohealth

## cohealth care for all

### About cohealth

cohealth is a not-for-profit community health organisation that strives to improve health and wellbeing for all and lead the way in reducing health inequity in partnership with people and the communities in which they live.

We have developed a unique model that provides a financially sustainable and impactful way to address social and environmental challenges and make a real difference.

Through the cohealth model we:

#### Care for individuals

We design and deliver high quality healthcare services in partnership with our clients. It enables individuals to have a say in how their services are delivered. By engaging clients in codesign they become active participants in their own health management. This in turn improves the services, programs and products we provide for the whole community.

#### Care for community

We use revenue from the most appropriate sources, including full fee-paying clients, to improve and expand services for all of our clients, particularly those from vulnerable communities. By providing healthcare services to the whole community, we break down the barriers between private and community healthcare, demonstrating the kind of health equity we want to see in society at large.

#### Care for society

We work towards health and social equity for all through our advocacy efforts and campaigns, focusing particularly on the people most in need. We are committed to fairness and equality and to making sure no-one is left behind. Everyone has a right to access high quality, relevant healthcare services.



# NEMBC MEDIA Leading the Way

**It really has been a huge year for the NEMBC and our new production team at NEMBC MEDIA, with a massive potential for growth in 2020–21.**

The NEMBC created a new enhanced identity: NEMBC MEDIA, which focuses on member engagement to produce radio and TV productions. This media model combines traditional broadcasting methods to create podcasts and videocasts and then distributes these programs across multiple digital platforms.

NEMBC MEDIA plans to provide new opportunities to enhance program quality, offer unique training, develop new revenue streams and connect programs and language groups across the country.

Organisations and private entities are presently seeking the NEMBC to develop promotion programs throughout the ethnic demographic. Our reputation as the Multicultural Media organisation to deliver results on a national platform and across all media is acknowledged by the broader community – we are quickly becoming the 'go to' organisation for national diversity language delivery and broadcasting!

NEMBC MEDIA is working in a broad range of areas:

## Speak My Language



The NEMBC is actively engaging with 40 multilingual community radio programs across 4 States, to produce radio programs that provide quality information about healthy ageing to culturally and linguistically diverse seniors.

The on-air information is broadcast in different languages and assists seniors and their families and friends to make empowered and informed decisions about their needs today, and for the future.

It's not just one radio program but a series of topics that are delivered over many weeks. Specially trained bilingual facilitators are linked to the community radio program.



ICMS broadcasters at the Speak My Language launch in Canberra with Hon Ken Wyatt AM, MP, Minister for Senior Australians and Aged Care.

Culturally and linguistically diverse seniors, aged care experts, doctors and community leaders will take front stage, as they feature each week on-air to talk about their own aged care experiences and journeys, with the hope of inspiring others to pick up the phone and seek help.

The program concludes this year but the NEMBC hopes to return next year with an aged care program that reaches the whole country.

## Online Safety Campaign



This campaign supported Members to provide important information about online safety for children in different languages. The NEMBC distributed radio podcasts to assist parents and children's safety online to 26 different cultural groups in 13 different languages.

More than 25 hours of radio podcasts were played on 170 radio programs, at 35 radio stations across every State in Australia.

The NEMBC continues to promote the podcasts and they are available on our website.

The project was a partnership with Embrace Society and supported the eSafety Commissioners national campaign.

## Media Representation and Diversity



The NEMBC is always looking for ways to create employment pathways for our members with a long term goal to improve media representation in Australia. For those interested in seeking employment pathways or becoming an NEMBC Media Representative, sign up on our website or talk to us at our Conference in Brisbane.

The NEMBC partnered with Media Diversity Australia (MDA) to further strengthen the possibilities of internships in mainstream media. The NEMBC has assisted in establishing an MDA branch in Queensland with 4EB and in Victoria there will be a launch on the 12 November 2019. Media Diversity Australia is a nation-wide not-for-profit organisation run by journalists and communications professionals. They are working to make our news media more reflective of all Australians.

### The mid-year Walkley Awards

The support for the Media Diversity Australia Award is another example of how the NEMBC MEDIA is creating visibility and promotion for the ethnic community broadcasting sector.



### Harmony Votes Active and Equal

Arabic & English



**Hala Abdelnour**  
Hala is the founder and director of Global Echo Consultants, a change agency focusing on effective strategy, diversity and collaboration; she joined the Diaspora Action Australia Board in 2014 as a member and was elected its Chair in 2016.

Farsi & English



**Leila Afshari**  
Leila immigrated to Australia in 2010, from Iran and given my interest in leadership and organizational behaviour research areas, I transferred from Engineering to Management studying in 2011 and completed my PhD in Management in 2016.

Dari & English



**Maryam Zahid**  
Maryam came to Australia as a refugee in 1999 at age 20. She works as a Domestic Violence Prevention Project officer for Sydney West Multicultural Services. She is the founder and director of "Afghan Women on the Move".

The NEMBC MEDIA was a key player in the Harmony Votes campaign in the 2019 Federal election, which provided an opportunity for women from migrant and refugee backgrounds to have a say about who makes decisions on their behalf. Harmony Votes called on women from migrant and refugee backgrounds to exercise active citizenship. Active citizenship means "being involved in making society a better place – paying attention to issues that affect us, our families and our communities, and working for change".

Organised by Harmony Alliance: Migrant and Refugee Women for Change and the NEMBC.

### Next Generation Media

The NEMBC is pursuing a project, Next Generation Media training, to support the African community and especially those from South Sudan. The project will recruit African young people not involved in community broadcasting, to undertake an intensive media project to engage more ethnically diverse young people in community broadcasting and provide them a good basis for ongoing media participation. There will be a summer school for two weeks followed by 3 months of on-air broadcasting if funding is successful.



### Sports Programs

Sports Programs have included AFL, and A-League Soccer, and new initiatives are being developed in Basketball, Twenty-20 Cricket, National Rugby League and Rugby Union.



We broadcast a full season of the Multicultural AFL Football TV Panel Show and also developed and produced the pilot on local Soccer "All About A-League". All together, we produced over 200 hours of podcasts and over 30 hours of telecasts producing across 38 episodes of programs for six months in the year. We would like to thank our major funding partners, the Australian Football League (AFL), the Community Broadcasting Foundation Ltd. (CBF) and C31 TV for their support and technical advice.



The NEMBC also delivered 10 live match-day calls in seven languages as well as AFL news podcasts in languages per week for the entire AFL season.

The most significant event was the first ever live diversity language broadcast by the CRN Satellite Service. This was towards the end of the season and in future the NEMBC will be broadcasting the live match call nationally by satellite. The other exciting development was the training of our first regional and interstate callers this year, ready to bring live AFL match day calls from Perth, Adelaide and Sydney next year.



L-R: Fiv Antoniou – Multicultural AFL TV Show Director, Habir Singh Kang – TV panellist, Vanessa Gatica – AFL TV Show anchor, at Radio National on the Sports program hosted by Amanda Smith.

We also had preliminary discussions with the ICC (International Cricket Council) 4 months ago to produce a live call of games in the Hindi, Punjabi, Sinhalese, Nepalese and Pakistani languages for the International Twenty20 World Cup for women and men in 2020. Talks have stalled because of Cricket Australia's involvement with the One Day world Cup and the Ashes series, but we expect talks to continue before the end of 2019.

## AFL training Day 2019

Next year, for all our NSW, ACT and Queensland multicultural listeners we hope to bring you a regular weekly radio podcast of Everything NRL (National Rugby League) including previews and reviews of Rugby Union games. We have had discussions with one of our members that is

interested in producing the podcast for radio distribution next NRL / Rugby Union season.



In another development for 2020, the NEMBC is preparing to produce a national pilot series TV program dedicated to domestic and international basketball, with an all-African cast – exciting times ahead!

## ARTS and Fashion

The NEMBC is developing a pre-production pilot for television (and possibly radio) "Multicultural Arts" – a program focusing on Art, fashion, music, dance, performance, film, festivals and cultural events, in diverse languages with either sub-titles or voice over translations. The idea is to capture the contemporary diversity arts market and showcase what multicultural and Ethnic Communities are making, designing and celebrating to enhance their Language, Heritage and Traditions in a half hour weekly national refined arts program. We have secured in-kind the facilities of C31 and their technical assistance to film this pilot once we have a viable budget together. We are looking at having a one episode HD quality (not-for-air) pilot finished by March 2020, before we commence full production in July.

At this year's Conference in Brisbane, we ask all our attending members to visit our NEMBC MEDIA space, have a coffee or tea with our team. Chat, socialise or engage us in a conversation and see what's on the screens and browse what is coming in the future. Ask us how you can train and/or participate in our exciting and engaging programs for you and your listeners and how you can download all our programs and play them on air for free. You can also check our sponsor partners AFTRS, D/W and the Film and Sound Archives displays sharing our space. We will be open from the start to the end of the Conference on Saturday evening – See you there!

Fiv Antoniou  
Operations Officer

Russell Anderson  
Executive Officer

# WOW Australia 2020



## WOW (Women Of The World) Australia 2020

**April 3<sup>rd</sup> to 5<sup>th</sup> at the Brisbane Powerhouse**

**2 million people, 65 festivals and events in 30 locations on five continents and growing...**

WOW was started in London in 2010 by the Artistic Director of the Southbank Centre Jude Kelly CBE. It is now an independent Foundation and events have been held in 30 locations across 5 continents. A global force supporting women and girls, action and change, WOW celebrates the achievements of women and girls and seeks to build a future in which women and men are equal, and gender does not determine life outcomes.

With over 5,000 attendees representing local, interstate and women from 23 Commonwealth Nations, WOW @ Festival 2018 was held in Brisbane over a three day period last year. WOW Australia 2020 will be held next year at the Brisbane Powerhouse again: 3–5 April. 2020 program highlights will be released and early-bird tickets will go on sale November 21st.

### 4EB Broadcast Program

The ethos of WOW is to create a festival for *everyone*. It is bold and broad-based in its approach, both lively and serious, and feeds the demand to discuss anything and everything. It brings people together from all corners of society – both speakers and audience members – energising and providing the inspiration and tools to make change.

One of WOW Australia's key radio initiatives in 2020 will be its 'Broadcast Project' with festival partner 4EB. The project will see 4EB work with WOW Australia to produce a range

of interview-based content, outside broadcasts, podcasts and CRN content, about women by women. New female broadcasters from diverse backgrounds will be mentored by experienced broadcasters/producers with training delivered to participants including interview techniques, content creation, podcasting and advanced editing and outside broadcasting. Four women will be specifically trained in technical production.

In the words of Jude Kelly – WOW Founder; "There is no country in the world in which women and men are equal". The 4EB 'Broadcast Project' is about gender equity and increasing diversity in broadcasting. WOW Australia 2020 provides a unique opportunity for 4EB and its partnered stations (Pines FM – Norfolk Island, Multicultural Nation on Byron Bay FM and Cairns FM 89.1) to explore challenges and celebrate successes of women from across the Asia Pacific region and beyond through the creation of a range of unique content.

Content produced will consist of interviews with a diverse range of 100+ women on a broad range of topics from family and domestic violence, women and tech, equity in the workplace, gender identity and more. 4EB and other project partner stations will provide coverage in the lead-up to, during and post-event.

The project will raise the profile of community broadcasters nationally and internationally. Packaged content will be made available nationally via CRN post-event and both WOW Australia 4EB will also share content created in the lead-up, during and post event via social media platforms and website.

WOW Australia 2020 is proud to be working with Principal Partner the Queensland Government via Tourism Events Queensland and Strategic Partners QSuper and Griffith University.

WOW Australia 2020 program highlights and early-bird tickets on sale date is November 21st. Keep an eye on [www.wowaustralia.com.au](http://www.wowaustralia.com.au) for details and please contact Jo Pratt, Senior Producer – [jo@wowaustralia.com.au](mailto:jo@wowaustralia.com.au) for content, more information or to get involved.



# Citizen media scholars and practitioners come together at Deakin

**People-to-people exchange is one of the most effective ways to remove cultural and national boundaries and share experiences and knowledge. With a view to provide a forum to citizen and community media practitioners, facilitators and scholars from across the world, Deakin University recently organised an international conference.**

In all, 25 groups and scholars from 10 countries presented their citizen and community media experiences and research papers at the conference. Nearly 70 participants over two days learnt about various aspects of community media in India, Australia, Sri Lanka, Ghana, Rwanda, Columbia, Egypt, China and Bangladesh.

The [Citizen and Community Media international conference](#) held on June 6–7 at Deakin Downtown was the culmination of a cross-border project in “Capacity Building and Knowledge Sharing in the Citizen Media Enterprise” funded by the Australia India Council grant scheme of the Department of Foreign Affairs and Trade, Australia.

By inviting participants from the international community, the conference provided a space for sharing of experiences and knowledge in community media enterprises across national borders. The conference participants not only outlined great success stories in providing an alternative media outlet to their local communities, but also shared some of the challenges this important ‘third sector’ of the media faces.

One of the themes that came across strongly in these discussions was the significant role government policies and institutional support plays in bringing this sector to life by providing opportunities for citizens to go beyond commercial and public service media.

All participants acknowledged community media’s role in social cohesion and assisting individuals from diverse backgrounds to come together as a community by sharing stories, cultures and appreciation of art and music. Dane Waters, Jon Hargreaves and Celeste Larkins from Health Communication Resources outlined their work with



marginalised communities in Asia, Africa, the Middle East and Australia to create their own media messages to highlight issues that matter to them.

Emmanuel Munyarukumbuzi highlighted an experiment in low-data mobile apps in Rwanda, where community broadcasters used apps to engage with their local communities. The conference participants noted that advances in media technologies has meant that existing community broadcasters have had to adapt to new opportunities, including reaching new audiences beyond their local communities.

New media technologies have been a blessing in disguise, imposing a cost on traditional community radio stations, and yet removing entry barriers for citizens/individuals to become part of the citizen media landscape. Bethany Atkinson-Quinton, a broadcaster from Triple R, said that the community media sector has embraced digital technologies in the form of podcasts, online streaming, engaging on social media and providing online on-demand services to their communities.



On the policy front, Australian community media is the envy of the sector around the world because of the institutional support it has from the government and its communities. According to the 2018 industry survey, over 5 million people each week, tuned into 450 plus community-owned and operated radio services across Australia.

Community radio stations cater to the needs of their communities and reflect an Australia that is an open society, a strong democracy and a vibrant culture. The Australian community sector plays an important role in providing a voice to communities that often are not adequately serviced by commercial and public sectors, such as Indigenous Australians; Ethnic communities; Youth and seniors' communities; LGBTQI communities; religious communities and people with disabilities.

The UNESCO Chair of Community Media, Professor Vinod Pavarala, when speaking at the conference, pointed out that the Indian community sector needed to change course by demanding that "communication rights" for all including the marginalised and alternative voices needed to be guaranteed and enabled with the help of community media, including lifting of prohibition placed on the broadcast of news and political content on about 200 community radios in India.

The Australia India Council funded project aimed at bringing together community media practitioners and facilitators to implement a parallel project in Australia and India to build capacity and share knowledge of broadcasting practices and policies that support the sector. The empirical research partners included Geelong FM 97.4; Gippsland FM 104.7; the Community Broadcasting Authority of Australia; CoMediaLab. in and Radio Active CR 90.4 MHz community station housed at Jain University in Bangalore and Ideosync Media Combine based at Faridabad in India.

The collaborative project included citizen volunteers at each of the four locations – Geelong, Gippsland, Bangalore and Faridabad – participating in over 20 workshops to enhance

their knowledge of specific topics of importance to their respective communities and gain advanced media skills in information gathering and storytelling. About 45 community volunteers participated in this project, producing 80 media packages on topics ranging from politics, policies, industrial restructuring, solid waste management, gender inequality, public transport and youth unemployment. These stories were broadcast on community radio and published on their online platforms.

For me, the project itself has been an exciting venture, and at times a challenging project, to ensure the cross-border experiment, bringing together media participants from four parts of the world was successfully completed.

All the media partners for this project in their own right do great work in their own communities, I admire the contribution they make in their civic sphere in not only building capacity of those who wish to tell their communities' stories but also believe in the idea of sharing knowledge for mutual benefit of all communities. But, I hope, my media partners would agree their media enterprise is richer for the experience and opportunity this parallel project has provided them and their community volunteers.

As part of the project, we also organised two international visits with participation from the wider community – the first one was in Bangalore in September at Jain University where six of us from Australia visited along with media partners from Faridabad. The conference called *Sambhashane* focused on citizen and community media and the urban ecosystem – including diverse voices from civic and environmental spaces, social justice movement and discussions on public spaces for local art and performance.

This conference at Deakin was the second of the international gathering to facilitate knowledge sharing in citizen media enterprise.

.....  
**Usha M. Rodrigues, PhD**



# Radiodays: The meeting point for the world of radio and audio

**Radiodays Europe (RDE) began in 2010 to discuss the new media challenges for broadcasters. It has since grown to become the world's most important annual conference for radio professionals, with over 1500 participants from 62 countries.**

At the request of the Asian radio industry, Radiodays came to Asia for the first time this year. It was held in Kuala Lumpur in August 2019, and was so successful that it looks set to become an annual event.

Radiodays is about radio's future. The mission is to spread good ideas across borders and to make better radio for listeners.

The agenda for Radiodays Asia was packed with programming and technology insights, marketing ideas, inspirational audio creative and glimpses into the future from world leading experts.

Women were well represented on the agenda, with Malaysian rapper **Hunny Madu** discussing her time as a female breakfast announcer and also performing one of her songs; international researcher **Hannah Lovegrove** revealing listening trends across Asia, and BBC researchers **Lucile Stengel** and **Sapna Solanki** revealing why people in India share fake news.

*"There is now a breeding ground for fake news in the ever changing media environment. This doesn't encourage people in India to check facts before sharing... There are three main reasons why people share fake news: digital deluge (too much content to look into anything in detail); skepticism about the news media; and a blurred definition of news driven by Facebook and Whatsapp," according to the BBC researchers.*

In another session, SBS Radio's **Mark Cummins** returned to the theme of fake news, delivering a case study on how SBS Australia has developed a program to rebuild trust in media that goes beyond just the newsroom. SBS developed six



categories of practical initiatives across the whole organisation that aim to strengthen audience trust.

Radiodays has always prided itself on the equal split of public and private broadcasters attending the conferences. Topics of interest across the public and private sector included:

Building communities around your brand with social media – **Sana Rangwala** (Creative Head, Radio Mirchi Love, India),

How radio businesses can monetise the digital audio boom – **Staffan Rosell** (CEO, Bauer Media Group, Sweden) and

Engaging small business partners – **Ali Abhary** (Executive Chairman, Karnaval Media Group, Turkey).

**Mike Kasem**, the son of legendary American Top 40 presenter **Casey Kasem**, is now the breakfast presenter on Gold 90.5 Singapore. He told the audience the best advice he received from his dad was: "Honour what's written in your contract and always give more than is expected."

Discussing Smart Speakers, one of the newest trends in audio consumption, **Jaime Chaux** said radio stations should ensure that they can be found on these new devices. The combination of artificial intelligence, voice control and





RDA Steve with Discussion Group

streaming is a powerful new way to reach listeners, according to Chau.

On the topic of podcasting, Omny Studios' **Mitch Seacrett** told delegates that the lines between radio and podcasting are blurring, with audiences searching for their favourite content on many platforms, and use of live streams and podcasts growing in cars and on smart speakers. "Podcast listening is becoming more habitual", he said.



RDA Steve & Lynn hosting

The 11th edition of **Radiodays Europe** will take place on 29 – 31 March 2020 in **Lisbon**, and the 2nd edition of **Radiodays Asia** is scheduled for September 2020 in **Kuala Lumpur**.

Radiodays is a not-for-profit organisation with the sole purpose of organising the annual radio and audio conferences.

Some of the responses from visitors to Radiodays Asia included:

- "Very inspiring. I feel like I'm graduating from Radio University"
- "Heard tons of new ideas. Met a lot of new friends. Great event"
- "I came out feeling more optimistic, motivated and full of ideas"
- "An amazing opportunity to network with other broadcasters about fighting fake news"
- "Everyone has been extremely positive and we all leave richer for the experience"

Read more reports at [www.asiaradiotoday.com/news/search?search=radiodays%20asia&any=on](http://www.asiaradiotoday.com/news/search?search=radiodays%20asia&any=on)

Presentations are currently available at [www.radiodaysasia.com](http://www.radiodaysasia.com).

# Community media training organisation

## Multicultural media leaders

When African-American author and activist Toni Morrison passed away this year, social media was awash with her words of wisdom. Among them, her comments on teaching resonate most with the world of community media training,

*“I tell my students, ‘When you get these jobs that you have been so brilliantly trained for, just remember that your real job is that if you are free, you need to free somebody else. If you have some power, then your job is to empower somebody else.’”* – Toni Morrison

Community media has long been a space of empowerment, learning and personal development.

For individual media makers, it provides opportunities to learn production skills, representing the unofficial training ground for the mainstream media industry. And for entire communities, it enables diverse groups to reclaim media power through self-representation and information-sharing, demonstrating collective action to increase understanding, awareness and connectivity.

At the Community Media Training Organisation (CMTO), we have a strong track record in delivering tailored practical media courses. In 2018–2019 over 273 ethnic broadcasters participated in CMTO training, including 208 trainees who broadcast their programs in languages other than English. They completed courses ranging from the Certificate III in Screen and Media to pathways sessions on outside broadcasting and editing, to webinars on using collaborative software and political reporting. This continues with our workshop at the 2019 NEMBC Conference where delegates will record, edit, mix, and publish their own podcast in just one hour.

However, community media empowerment is not limited to the content created and the voices heard. It is equally achieved through the leadership and enterprise skills involved in running our independent media organisations. The latest CMTO project focuses on these skills, recognising the sector as a collaborative learning environment where talent is developed, creativity is encouraged, and leadership skills nurtured.

The CMTO offers a range of management and operations training to support community radio and television stations with governance and business development, from fundraising and partnerships, to compliance and volunteer management. Our focus over the next two years is to develop these opportunities further through online learning, mentoring, customised workshops and accredited courses. We are particularly keen to see NEMBC members take up some of these opportunities to learn new skills and develop their program groups into sustainable enterprises.



We've developed two distinct programs that multicultural broadcasters and volunteers from all over Australia can get involved in:

## Take it On – Leadership

Emerging leaders in multicultural media have a critical role to play in creating a mediascape that represents and celebrates the cultural and linguistic diversity of Australia. 'Take it On' is a series of training, mentoring and networking opportunities that builds on the unique strengths of the sector for developing leadership skills.

The perennial image of the natural-born charismatic, confident and influential leader no longer applies. Instead, leadership development theory recognises the importance of nurturing and encouraging a range of skills and qualities. From acting with authenticity and integrity, to active listening and communication, or vision and strategic planning, these are transferrable life skills that develop through a multitude of experiences, nurtured within families, communities and workplaces.

Similarly, where management learning once focused on individual personal development, an increasing recognition of 'transformative', 'collaborative', and 'facilitative' leadership styles demonstrates the central importance of working collectively towards a common goal. These are all factors that thrive in multicultural community broadcasting, where teams develop valuable skills from governance and compliance to crisis and change management.

## How can I get involved in CMTO leadership training?

The CMTO will be presenting a Leadership Workshop at this year's NEMBC Youth Conference in Brisbane. We will be discussing key leadership skills and asking emerging sector leaders for their input on identifying learning priorities and developing opportunities for networking and support. If you're attending the Youth Conference please join in or catch up with us over the weekend.

This will inform our upcoming program of national community media leadership workshops to be held around Australia in 2020.

These leadership training days and courses will be delivered alongside non-profit sector partners including Multicultural Arts Victoria; the Institute of Community Directors Australia; and Start Some Good crowdfunding for social entrepreneurs, non-profits and changemakers.

Multicultural broadcasters will be offered subsidised training places, including significant subsidies towards registration, travel and accommodation costs. To stay up to date on these upcoming workshops and secure your place, sign up to the CMTO bulletin at [cmto.org.au](http://cmto.org.au).

## Think Big – Social Enterprise

In a world of media saturation where anyone with a reasonable quality recording device and freely downloadable editing software can make their own content, the enduring value of multicultural community media lies in collective action. The collaborative leadership skills of the sector epitomise the qualities of social enterprise and entrepreneurship, working together to build financially sustainable organisations for the benefit of their communities.

The CMTO has developed a unique program to help community media organisations across the country to consolidate their enterprise and business skills by focusing on one crucial enterprise project.

'Think Big' is a 3-stage social enterprise blended learning program of fortnightly guest speaker webinars, online learning, and mentoring to help strengthen radio station income. The program is designed to be flexible and adapted to the needs of individual organisations, focusing on 3 key aspects of business development – reflection, planning, and implementation.

Stage 1 is an introduction to social enterprise, where the CMTO will invite small groups from stations across the country to reflect on their organisational strengths and consolidate existing income.

As the latest Community Broadcasting Association of Australia research shows, this lies in listener support, with sponsorships, fundraising and subscriptions/memberships accounting for 74% of sector income. Yet there are huge variations in knowledge, understanding and experiences across the sector about how to leverage it most effectively with no central way of collating the knowledge and skills that already exist. This learning program aims to build on strengths, share best practice and present models that can be adapted for different station contexts.

Stage 2 delves deeper into the detail of planning, focusing on specific skills including project management, resource planning, budgets and marketing. The final stage of "Think Big" includes the delivery of a customised skill set of community media leadership and enterprise accredited units drawn from the Creative Arts and Culture Training Package.



Each stage of the process will culminate in a fully funded face-to-face workshop, helping participants from diverse organisations and distant locations to identify common ground, share ideas and develop informal support networks.

## How can I get involved in CMTO enterprise training?

The CMTO will open expressions of interest for the Think Big program in October 2019 – we're looking for small groups within stations to apply, so start organising your group now. For some inspiration you can check out the enterprise success stories on [cmto.org.au](http://cmto.org.au).

If you're attending the NEMBC conference in Brisbane in November, we'd love to chat with you about your big ideas.

## Empowerment

The strength and sustainability of multicultural community media lies in working together. The value of activity not only lies in the content created, but in the relationships built, the connections forged, and the skills developed through the organisation of independent media. Whilst fraught with challenges, these spaces of collaborative learning are ideal training grounds for the growth and development of emerging community leaders. This project aims to build on these strengths by increasing opportunities to learn, share, support and empower each other.

**Dr Charlotte Bedford**

*Project Manager, CMTO Leadership & Enterprise Training*

**Dr Charlotte Bedford** is a community media practitioner with over 25 years' experience of developing and delivering media projects alongside marginalised communities. A Visiting Researcher with the University of Adelaide, her first book was published in 2018, on the history of UK prison radio. She is an ongoing community radio volunteer, project manager for the Community Media Training Organisation, and President of the South Australian Community Broadcasting Association.

# Get (radio) reading in your community language!

**Could you provide essential information, like readings from newspapers, books and magazines, to empower people with a print disability?**

**Radio reading can diversify your program and attract funding, new audiences and volunteers, including more people with disabilities.**

## What is Radio Reading?

Access to information often informs opinions and decisions, enabling full participation in society. But for many people, accessing printed material can be difficult.

Whether due to visual, physical or cognitive disability, age or low literacy, *print disability affects around 5 million Australians, or 22% of the population*<sup>1</sup>.

RPH Radio Reading is the on-air live reading of newspapers, magazines and other publications that otherwise might be inaccessible to people with print disability.

Our radio informs, entertains and transforms. For our audiences, radio can be life changing.

Radio reading represents people with a print disability and caters directly to their information needs and interests.

## But what about Copyright?

Normally, under the Copyright Act (1968), broadcasting verbatim text from newspapers, magazines, books or other print publications would breach the rights of the copyright owners. Special relaxation of the Act allows community radio reading programs to read publications on-air as long as they follow RPH Australia's [Standards for RPH Programming on Community Radio](#)<sup>2</sup> that specifies that: "Print items must be read in full, without alteration or comment, and correctly identified".

## About us

For over 40 years, RPH radio services have been a vital part of Australia's community broadcasting sector.

The RPH Australia Radio Reading Network is dedicated to empowerment through information, with broadcasting licenses to serve a special community of interest, people with a print disability. Our national Network of seventeen dedicated RPH radio services and digital radio services in Melbourne, Adelaide, Brisbane and Perth reach 70% of the Australian population.

In addition, there are over 20 other community radio stations broadcasting local radio reading programs, mainly in regional



Australia. Learn more about our Regional Development Project at [www.rph.org.au](http://www.rph.org.au).

However, radio reading programs are mainly in English. That means there are large numbers of people from culturally diverse backgrounds who cannot access printed information in their own language.

RPH Australia is the peak body for the radio reading sector. We want radio reading to serve all Australians with a print disability.

## Why Ethnic Radio Reading?

Nationally, there are 200+ ethnic print publications serving different communities within 42 language groups<sup>3</sup>. But Australian radio reading programming is almost entirely in English. Recently, our only RPH service reading in another language, Vision Australia Radio Shepparton, ended their readings of Italian newspaper "Il Globo".

In the ethnic and multicultural community radio sector, there are no known radio reading programs, although connecting your audiences with information and local, national and country of origin news is central to what you do.

There is huge scope for ethnic stations and broadcasters to reach new audiences and better serve their communities through radio reading.

Radio reading is all about providing equal access to information to people who can't read printed publications. Help your audience stay connected by reading community information.

We know that 35% of the national community radio audience has a print disability<sup>4</sup>. That will include many of your listeners.

## So, who is your RPH audience?

- Broadcasters with long-running ethnic programs know that your loyal audience is getting older. They may find it difficult to read smaller print.
- Blind or vision impaired people unable to read printed newspapers and magazines.

<sup>1</sup> Ipsos Australia (2014)

<sup>2</sup> [www.rph.org.au/wp-content/uploads/2018/12/RPHA\\_Standards\\_for\\_RPH\\_Programming\\_on\\_Community\\_Radio\\_2018\\_359KB.pdf](http://www.rph.org.au/wp-content/uploads/2018/12/RPHA_Standards_for_RPH_Programming_on_Community_Radio_2018_359KB.pdf)

<sup>3</sup> LEBA ethnic media – [www.leba.com.au](http://www.leba.com.au)

<sup>4</sup> McNair Yellow Squares National Listener Survey, 2018.



- People with physical problems such as arthritis, multiple sclerosis or cerebral palsy who may have trouble holding a book or newspaper.
- People with cognitive or learning difficulties like dyslexia.
- People with literacy issues who cannot read easily. For example, in our Radio Reading Network, we know that 47% of our listeners speak a language other than English at home<sup>5</sup>.
- Cochlear implant recipients can learn to relate spoken sounds with the words they represent by reading along as they listen to RPH broadcasts of the newspaper.
- Language students can also read along as they tune in to Radio Reading. They match the sounds with the written words and learn spelling, pronunciation and spoken emphasis.
- 'Hands or eyes busy' listeners, like drivers, parents at home, or retirees, who may not be able to read the papers because they are busy doing other things.

## Disability and ethnic broadcasting

Australians from culturally diverse backgrounds are underrepresented in the disability sector<sup>6</sup>. Despite having similar rates of disability, people from non-English speaking backgrounds access disability services up to two-thirds less than Australian-born people. People from CALD backgrounds make up around 9% of National Disability Insurance Scheme (NDIS) recipients, despite estimates suggesting the number should be closer to 22 per cent<sup>7</sup>. They face additional inequalities and barriers to inclusion such as a lack of specialised assistance, language barriers, cultural stigmas around disability and a distrust of government agencies<sup>8</sup>. Refugees with disability experience increased marginalisation and disadvantage through exclusion and discrimination.

"As media dedicated to community, we have real power to include people with disabilities in what we do, giving them a voice, access to information, and volunteer opportunities that can be life-changing." Scott Black, RPH Australia Chair.

Like people from migrant or refugee communities, people with disabilities are often misrepresented in or absent from the mainstream media, and you can provide an opportunity to change this.

## Radio reading resources

You can find our DIY guides for radio reading at [www.rph.org.au](http://www.rph.org.au)

**Radio Reading Resources for Stations** help community broadcasters develop radio reading programs, empower new audiences and welcome new volunteers with disabilities.

**Radio Reading Resources for Volunteers** help new radio readers as well as people with disabilities wanting to volunteer in community broadcasting.

Check out our video resources too!

## Did you know?

In the 1970's when our services began, they were known as 'Radio for the Print Handicapped' or 'RPH'. But in 2019, the term 'handicapped' is considered inappropriate and outdated by many in our community of interest, so we don't expand the acronym 'RPH'. We also now use 'person-first' language, such as "person with a vision impairment or blindness" instead of "blind person".

Nowadays we broadcast *radio reading* programs for *people with a print disability*.

## What next?

**ACCESS** our Radio Reading Resources for Stations and Volunteers at [www.rph.org.au](http://www.rph.org.au)

**SKILL-UP** – The CMTO offers *fully subsidised* "Radio Reading presentation" and "Programming and access" **Pathways courses**. [www.cmto.org.au](http://www.cmto.org.au)

**SEEK FUNDING** for specialist (ethnic) programming via the Community Broadcasting Foundation (CBF) [www.cbf.com.au](http://www.cbf.com.au)

**CONNECT** with RPH Australia – *Subscribe* to our e-newsletter at [www.rph.org.au](http://www.rph.org.au) and follow us on social media.

## WHY DO RADIO READING? ON YOUR ETHNIC RADIO PROGRAM

**SERVE ALL IN YOUR COMMUNITY**  
22% of people have a print disability  
Empower people who are blind or vision impaired or have physical, learning or literacy problem. Increase the visibility and self representation of people living with disability in the media.

**EQUAL ACCESS TO INFORMATION**  
200+ ethnic language publications  
What important information would you miss out on if you couldn't read newspapers, magazines or newsletters, or see the local community noticeboard? Help your audience stay in touch.

**REACH NEW AUDIENCES**  
Help people connect  
Reach out to local aged care and residential facilities, students and language schools, community and seniors groups, disability service providers, and your local Council.

**TRAIN NEW VOLUNTEERS**  
[www.cmto.org.au](http://www.cmto.org.au)  
Reading on-air is a good entry point to community radio and can attract students learning language. Include more volunteers with disabilities by improving accessibility at your station.

**SPOKEN WORD CONTENT = FUNDING**  
[www.cbf.org.au/grants](http://www.cbf.org.au/grants)  
Radio reading in your community language could receive CBF support. Specialist Radio Programming grants incentivise spoken word content broadcast in languages other than English.

5 McNair yellowSquares National Listener Survey, 2019.

6 [www.ndis.gov.au/about-us/strategies/cultural-and-linguistic-diversity-strategy](http://www.ndis.gov.au/about-us/strategies/cultural-and-linguistic-diversity-strategy)

7 [www.refugeecouncil.org.au/disability-report/10](http://www.refugeecouncil.org.au/disability-report/10)

8 *Still outside the tent: Cultural diversity and disability in a time of reform. Settlement Services International policy paper 2019*

## The Community's voice Winner of the People's Choice

After much preparation and anticipation – the Muslim Community Radio opened its doors to the public on Sunday 14th April for the 2MFM 2019 Open Day, providing exceptional opportunities for participation and networking between different community organisations, government departments and services. It was also an opportunity for the community to observe a behind-the-scenes insight into the activities of the radio station committed to strengthening, progressing and representing Sydney's diversity communities.

Carrying the theme of "2MFM: the Community's Voice, the Winner of the People's Choice", the Open Day was made successful by an impressive turnout of 2MFM listeners and supporters – proving that 2MFM Radio is indeed the choice for Sydney's Muslim community, especially after 2MFM's most recent achievement as the winner of the Community Broadcasting Association of Australia's prestigious Tony Staley Award.

Appealing to the fun-loving young and old, there was a broad range of interesting activities to see and do, jumping castles, face-painting, a colouring competition and an energising round of the popular Kids-Show live to an audience of highly engaged children and parents.

For grown-ups, a variety of stalls, workshops and guided tours, including photo opportunities with the radio crew and members from NSW Fire and Rescue, the State Emergency Service, and Surf Life-saving NSW, capped off with free lunch, refreshments and desserts, ensured everyone was entertained from start to finish.

The relaxed, warm and welcoming setting offered an ideal environment for inter-generational and cross-cultural social



interaction, giving listeners and presenters – who may have previously only heard each other on radio – the opportunity to see, meet and mingle with one another, leading to many newly formed friendships.

Of course, the Open Day would not be complete without a formal program that attracted an impressive number of political and non-political representative speakers in attendance, including several State and Federal Members of Parliament, Commander of the Bankstown Police Area Command, broadcasting sector representatives and notably, Darulfatwa – the Islamic High Council of Australia.

Conveying a message on behalf of *Darulfatwa* – the Islamic High Council of Australia – his Eminence Sheikh Bilal Homaysi – emphasised the position of Darulfatwa in embracing closer ties with all peace-seekers and its commitment to standing in solidarity with all good people against individuals and organisations who solicit acts of terror across the world, reiterating the objectives of Darulfatwa in serving the community in education, knowledge and welfare.

"2MFM has been a voice of moderation for over 20 years... and of course we are against hate speech, we are against islamophobia and against discrimination or racism in any form...and that's something we all need to resonate across all levels ...".





Acknowledging 2MFM's role in conveying reliable Islamic teachings and sound Australian values, his eminence said: "Darulfatwa values the great role of 2MFM in spreading the message of peace and harmony between members of the Islamic community...Yes, the media plays a major role in shaping our lives...the way people think...and the way they look at things. Darulfatwa continues to support 2MFM in all means".

The official party included 2MFM President Dr Rafic Hussein, Program manager Mrs. Faten El Dana, the Shadow Minister for Immigration and Border Protection, Mr Shayne Neumann representing the Federal Opposition leader, Mr Bill Shorten. Also attending was the Federal Member for the seat of Blaxland and Shadow Minister for Trade and Investment, Resources and Northern Australia, Mr Jason Clare. The

Shadow Minister for Education and Lakemba MP, Mr Jihad Dib, Ms Penny Sharp the State Member for Granville, Ms. Julia Finn, State Member for the seat of Auburn and Ms. Jane Voltz MP were also in attendance.

Representing the Community Broadcasting Association of Australia (CBAA) was President, Mr Phillip Randell and Majid Piracha, a Board member of the National Ethnic and Multicultural Broadcaster's Council Board, (NEMBC), who relayed a message on behalf of the NEMBC's President, Mr Nick Dmyterko in which he highlighted the significance of 2MFM's service to the ethnically diverse Muslim community for over 24 years.

Mr Piracha went on to say: "2MFM is a shining example of the commitment that is required at a grassroots level, with the dedication of communities to maintain their voice... The NEMBC stands by 2MFM and ... We highly value the work 2MFM does for the Sydney community and what it represents to our national community broadcasting sector."

Overall, the 2MFM 2019 Open Day proved to be a resounding success, made so by the support and encouragement of the community, our loyal listener base and the collective effort of 2MFM Management, staff and volunteers who all contributed greatly to the stellar event.

**Until the next year keep 2MFM as the choice that represents your voice.**



Radio MFM Open Day Festivities –a collage of fun activities!

# Shyla Vohra

## Introducing Shyla Vohra – Migration Director Regional Australia Institute (RAI).

**It's been a busy and very exciting first few weeks in my new role as Migration Director of Regional Australia Institute (RAI). Three weeks in and I think I may have landed my dream job!**

This is a new role at the RAI and has been set up to support Australian regional towns and communities to develop their own locally-led migration strategy. It means I will be travelling all around this incredible country, meeting and talking with a wide variety of people – both Australian born and new arrivals.

I've worked internationally for many years, and it's wonderful to have an opportunity to reconnect with migration issues in Australia. There are so many inspiring stories of Australian towns actively seeking migrants and refugees to join their communities.

Now that I am getting to know RAI's research, the reasons for these success stories are becoming obvious: there are a multitude of benefits for communities both economically and culturally. Migrants contribute by being employees or business owners, by bringing their skills, by being consumers, by sending their kids to local schools, by becoming active members in the local community and thereby adding to the richness of Australian life.

Australia is crying out for population re-distribution and it's great to be armed with the evidence to counter myths such as "migrants take Australians' jobs" or "there are no jobs in the country".

My first day in my new role was in Adelaide for the RAI's Regions Rising event, where we released our new toolkit – *Steps for Settlement Success*. The toolkit is a unique piece of work, specifically directed at Australian rural and regional communities who are looking to attract and retain migrants for population growth and community renewal.

Next, I had a wonderful few days in the RAI office in Canberra, meeting my new colleagues and seeing the beginnings of RAI's exciting new initiative, the Regional Hub – more on that soon!

Back to my home in Melbourne for the next Regions Rising event, this time on the related topic of *Regional Population Growth – Are We Ready?*



I've reconnected with many contacts in the Australian migration and refugee sector, speaking at length about the RAI's regional migration initiative, and have made many new connections, also among regional communities.

This week, I am heading to Stawell, Rupanyup and Horsham, places in Victoria that have launched their own migration initiatives and that have been successful in welcoming migrants to their towns. I've been overwhelmed by the warm welcome they are extending to me, even just over email! I can't wait to hear their views on their experiences and lessons learned.

Coming up, I'll be heading further afield on a roadshow around Australia where I will work directly with regions and towns, using our Migration Toolkit as the basis for a series of workshops to develop or strengthen migration strategies and implementation plans. This roadshow is funded under the Commonwealth Building Better Regions Fund, and while some locations are already fixed, we are very interested to hear from other towns and communities around Australia who have started to consider a migration plan and would like RAI's assistance to further develop it.

We are also working on a way to ensure that communities involved in regional migration initiatives are connected with each other, with community champions or experts, service providers, as well as the RAI. We are looking to create an online platform where people can ask questions, obtain advice or just share experiences. We'll let you know when that is up and running, and hope that you will join us!

We're also doing some work on retention strategies, to make sure that migrants are successfully integrated into communities and want to stay.

If your local town or council is interested in any of this work and would like to be part of it or find out more, please get in touch! You can contact the RAI by calling (02) 62 603733 or my mobile on 0416 013 057. Alternatively, please drop me a line [shyla.vohra@regionaustralia.org.au](mailto:shyla.vohra@regionaustralia.org.au)

Shyla Vohra

# Lucky Country

**“People in Ireland have a special affinity for the spoken word. We inherit a long tradition of storytelling, and in modern times this has translated into the interesting fact that Irish people spend more time than most nations listening to the radio...Our ... community radio stations are invaluable resources for empowering the people of this country and further afield.”**

– Irish President, Michael D Higgins, addressing the UN, 13 February 2016, on World Radio Day, February 2016

The Irish Community is spread far and wide across Australia. While the biggest number per capita live in Western Australia, the biggest number live in NSW, followed closely by Victoria.

Having worked part time as a radio presenter on Dublin's famous pirate radio stations in the early 80s – as a rock show presenter and then a news reader – while living in Perth in the late 80s, I volunteered at University of Western Australia's 6UVS FM and then at Curtin's 6NR.

Gaining residency, I moved to Sydney to pursue a business career. In 1992, I had a call from someone in the Irish community who told me there was a new radio station licence going. We secured a 2 hour weekly show on 98.5FM – then called 2000FM. Sydney was awash with Ireland's brain drain, the term used to describe Irish University qualified youth who had increasingly chosen Australia over America as a future destination. This was the pre-internet days – little or no news from Ireland, just the weekly calls at \$2.60 per minute.

Broadcasting out of Sydney's 'Little Italy', Leichardt, our Irish community radio show *Celtic FM* first aired in 1992. Despite challenges along the way the way, the show is still going strong after 27 years!

In 2017, our 25th year anniversary, our Community Broadcast Group spoke about the Irish President's words at the UN and noted the irony of how little story telling was being captured amongst the Irish Australian Community! A friend of my father's had passed away and I immediately regretted not capturing his great stories to share. This was the start of the idea to create a radio and podcast series about Irish Australian Community *in their words* ...

**Lucky Country** is a radio and podcast series where Irish people from a wide range of ages and backgrounds, share their journeys leaving Ireland and settling in Australia.

They tell their intimate stories, their hopes, their dreams, their trials and tribulations.

10 of 12 episodes produced are available on the shows on dedicated website [www.celticfm.com/podcasts](http://www.celticfm.com/podcasts)

1. Featuring 2 Dubliners who grew up 5 kms from one another but ... 55 years apart! **Meet 86 year old Harry Cummins** who worked on the Snowy Mountains scheme and soccer mad digital marketer Neil O'sullivan

2. Meet **Daragh Foley**, a 20 something Dubliner and professional Australian boxer. Born in England to Irish parents, Darragh recalls his early years in England and Ireland and how his passion and for boxing started!
3. Meet Galway's **Val Baynes**, an accountant, international athlete and founder of Sydney Irish RFC, who tells of his early idyllic years growing up on Ireland's rugged west coast.
4. **Dave Gallagher** tells of his secondary school years in north Dublin, what it was like growing up in a musically creative year at school with what was to become the most famous band out of Ireland, **U2**. Dave gets an Australian working holiday visa, moves to Sydney meets a girl and ...

The series is being made available to all community radio stations around the country by the NEMBC from November. For more details contact Ciarán O'Raighne Convenor Irish CBG at MCRA – aka on air as Jack Murphy

**Lucky Country** has been proudly supported by Australia's Community Broadcast Foundation.



**JACK MURPHY  
DIVES DOWNUNDER**

Jack Murphy presents his 'Lucky Country' Podcast Series  
**Australia's Irish Immigrants Tell Their Stories**  
**10 EPISODES NOW on [celticfm.ie/podcasts](http://celticfm.ie/podcasts)**

Join Jack Murphy as he roams Australia meeting Irish folk, from all ages & backgrounds, as they share their stories, trials & tribulations about leaving Ireland and settling downunder in Australia

Government of Ireland  
Emigrant Support Programme  
Community Broadcaster Foundation Ltd  
Celtic FM

Proudly brought to you with the support of the Irish Government Emigrant Support Programme & Australia's Community Broadcast Foundation

## Another highly successful Womens State Forum, Canberra, 25 May 2019

These Annual Forums provide an opportunity to share ideas and knowledge, learn from guest speakers, meet other women broadcasters and learn new skills through workshops focusing on specific related topics. Ultimately the Women's State Forum aims to engage and empower women in community broadcasting.

The Forum had some excellent speakers including Catherine McGrath, a giant of Australian media and a well-known Canberra identity, keynote speaker, MC, writer, trainer and businesswoman.

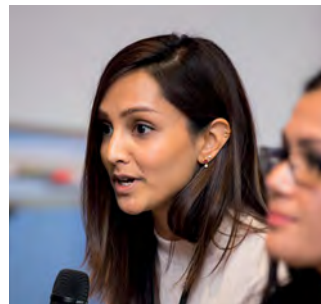
The program is still available on [www.nembc.org.au/women/women-in-media-2019-canberra-25-may](http://www.nembc.org.au/women/women-in-media-2019-canberra-25-may)

Thanks to all the speakers who participated in these sessions:

### Women, Media and Politics session

Lavanya Kala Harmony Alliance: – Migrant and Refugee Women for Change

- Elizabeth Kikkert MLA: Canberra Liberals, Member for Ginninderra, ACT Assembly
- Susanne Orr MLA: Canberra Labor Member for Yerrabi ACT Assembly
- Laura Aoun: Chair of the Canberra Multicultural Women's Forum



### Networking, Media and Making a Difference

- Catherine McGrath: former Chief Political Correspondent for SBS and founder of #WomenSpeaking
- Sandra Elhelw Wright: Women's Chair, Federation of Ethnic Communities Councils of Australia (FECCA)
- Diana Abdul Rehman: Canberra Multicultural Community Forum (CMCF)



### Women and Digital Platforms

The Community Media Training Organisation's Mikaela Ford and Emma Couch show you how to use free digital tools to spread your message on and beyond the airwaves!

Women Engaging the Future: Youth, Seniors and Women in Media: what's needed on a local and national level for stronger community media engagement? What can the NEMBC do to help facilitate better representation and women's involvement?



# 5EBI's Arts and Culture Project

**I had an idea.**

**A dream. Some said it was too hard. But, I thought, that is how it should be.**

To be able to meet visual and performing artistes, to speak to them before their show, to review their show and to speak to them after the show and get an idea of the whole experience for the artist. And give the listener a complete experience too.

Often, because radio is an auditory medium, people feel they miss out on the whole experience. The visual experience is great, yes, but a complete broadcast or podcast need not be boring. It can, in fact, pique the listener's interest enough to follow the artist through other media on the worldwide web and go to their live shows next time!

So I had a plan.

At the same time, NEMBC was discussing an Arts Show along the lines of the Multicultural AFL Show. Art and Cultural shows that could be reported on or presented live. With so many Festivals of National and International levels, happening in Adelaide, this would be the ideal city out of which an Arts and Culture Radio Show could be developed, we thought.

Adelaide is the Festival State. We have lots of festivals from the local multicultural festivals to major international ones like the Adelaide Fringe (second only to the Edinburgh Fringe), the unique Womadelaide, Adelaide Guitar Festival, Cabaret Festival, OzAsia Festival, etc.

OzAsia Festival, I felt, was perfectly placed to start on my idea. It has artistes from across Asia and in pretty much all disciplines of the arts – music, dance, theatre, visual arts, film, you name it! Interestingly, many of the artists are from the diaspora of their home countries, so they bring a unique blend of migrating and growing their art in a new homeland.

Take, for example, Abhishek Thapar. Born in Punjab, India, Abhishek is currently based in Amsterdam. So we arranged a phone interview with him in Amsterdam! We spoke to him in Hindi. He was so happy to know that we were part of ethnic media in Adelaide, and, even though his show is in English, we could take its unique feel to our Hindi and Punjabi speaking audience too.

Abhishek Thapar is a theatre maker, performer, puppeteer and teacher. He says he has lived in 13 cities since moving from Moga in India! When he went back with his family to his childhood home, he felt they had all forgotten it. Instead, together, they created a performance!

Isn't it a fascinating story?! This theatrical performance, *My Home at the Intersection*, is being presented at the OzAsia Festival for the first time in Australia.

So, we have interviewed Abhishek Thapar before his show.

We plan to record a little bit when he is rehearsing as a soundscape of the show.



A spoken review of the performance will definitely be available.

Then, hopefully, we will be able to meet him after the show for a casual chat.

Once we edit and put it all together, it will hopefully, be 20–30 mins in total as a podcast. It will be very hard to edit, I'm sure!

I realised I could not do it all myself, so got myself a team. Manmeet Singh Chabbra who speaks Hindi and Punjabi spoke to Abhishek. He will also be going to the performance and do the review. Hopefully, a couple more of us will be able to meet the artist for a post-show chat. The production coordinator who helped us in recording the phone interview will, I'm sure, also assist in editing it.

This is just one example. It doesn't have to be so elaborate. At the OzAsia Festival, we requested for this kind of interview with 5 artists. We have attended and reviewed 2 more – Nitin Sawhney from UK and Susheela Raman also from the UK but who grew up in Sydney. We have permission to use their music, so the broadcast will be a review of the show with snippets of the music from their albums, and the reviewer's experiences with a report of the Show in general.

The Literature section of OzAsia is JLF Adelaide at which the most popular Indian authors are Shashi Tharoor, Manisha Koirala, Tony Joseph, William Dalrymple and several others. We already have tentative pre-show interviews booked with them and/or interviews after their author talks.

To do these, we have media accreditation as Ethnic Media as multicultural, multilingual media is being recognised as a viable medium.

Radio reports will be on the Indian programs on 5EBI 103.1FM. We may also be giving a report on OzAsia and JLF on Community TV whenever possible.

This is an exciting project and everyone will be able to enjoy through broadcasts and podcasts!

**Vinaya Rai**

*NEMBC Women's Committee Rep for SA and 5EBI Broadcaster*

# Kings of the Desert: The Forgotten Chapter of Australia's History

## Saad Khalid's Audio documentary

**The CBAA, under the 2019 National Features and Documentary Series (NFDS), selected the Australian Muslim Cameleers project as one of eight programs to be featured on Community Radio nationally.**

The 25-minute audio documentary is part of Canberra Multicultural Service (ICMS FM) efforts to bring to the attention of the wider community, stories of migrant communities making their mark in Australia. The project is followed by a podcast series scheduled for March 2020 and supported by the Community Broadcasting Foundation (CBF).

Camels are not a native species to Australia. Over a million feral camels roam the Australian Outback today but they are not a native species to Australia. How did they get here? What purpose do they have?

Enter the role the 'Afghan' or 'Ghan' Cameleers who at the cusp of the 19th and 20th centuries carried much of Australia's infrastructure with them. Hailing from areas of modern-day Pakistan, Afghanistan, India and commonly labelled as the Ghans, they travelled thousands of miles by camel and foot alongside the camels in journeys across the inland.

As native handlers, they went with British explorers across the rough terrain and inhospitable climate and made Australia what it is today. Without their efforts, modern day infrastructure projects such as the railway line, overland telegraph, roads, maps would not have been possible. They worked hard, living a nomadic lifestyle, often travelling months at a time in the dry centre of inland Australia.

By 1890, there were over 3000 of such Cameleers in Australia, but with the development of the locomotive came their diminishing presence. Most chose to return back home; however some stayed in Australia, establishing families of their own by marrying local Aboriginal and European women.



The spirit of the Cameleers continues to live through their descendants today, that remember them very fondly for the work they had achieved. They had endured the tough working conditions of their time and with the White Australia Policy in full swing, their contributions were not given a rightful place in the history books relating to the settlement and development of Australia. This meant that the stories of the Cameleers and their epic journeys across the inland were forever lost.

A notional interest had been present and was renewed in the 1970s, when it was discovered that their contributions were a hidden part of Australia's history. Over the years, mainstream media and government have done very little to promote the Cameleers as being a significant force in Australia's development. Private efforts in books and voluntary documentaries continue to provoke and stoke the interest of the wider public, but more needs to be done on the subject.

As such, the legacies of the Cameleers were in their true essence remembered as 'Pioneers of the Inland'. Hence, they are often labelled as being, the forgotten chapter of Australia's history.

In the audio documentary itself, Saad Khalid has a look into the issues that the Cameleers faced during their time in Australia and how their contributions made this country a more inclusive, diverse, and tolerant society that presently celebrates the successes of migrant communities.

Through research and interviews with academics, authors and other leading personalities, the roots and origins of the Australian Muslim Cameleers were examined. The recognition of their history and remembering their legacy was also documented alongside potential avenues for recognising their history and opportunities for showcasing their stories to the broader community of this concealed chapter in Australia's history.

As part of continuous efforts by CMS FM 91.1, the contributions of ethnic and migrant communities are brought to light and their successful achievements are shared with the general public. CMS garnered the support of over 10 community organisations from across Australia to promote Mr. Khalid's podcast series showcasing the contribution of the Muslim community in Australia.

The unique nature of this program has received attention from across Australia stretching far beyond the traditional reach of ICMS in the Canberra community. Through these projects, it is hoped that with community broadcasting, an impact is made in recognising these people and their stories as being significant to all Australians.

Saad Khalid  
ICMS FM



## Townsville's Triple T FM, busy as always

It has been a busy last few months up here in North Queensland. Living in the North I tell everyone is a bit backwards as all our events are in the winter during the cooler months as in the summer it's too hot to host events.

Having a dedicated Sunday from noon till 10pm to Ethnic Broadcasting and being the only local radio station in our broadcast area that features locally produced programs for our Ethnic communities, we have had a great year supporting many multicultural and diversity events in our community.

This year we also welcomed a Hungarian program with "Bence" which airs 8-9pm on Sunday and a Torres Strait Island program 6-7pm Sunday. At our recent station meeting we recognised our long serving volunteers who have served the station for over 20 years. Two of those presenters were Thez Hamilton from our Filipino programming and Thais Solano, our Latin American presenter.

Another highlight was hosting a Presenter Skills workshop for Bwgcolman Radio of Palm Island and supporting them in their training. Triple T looks forward to the continued growth in this area and we thank all our dedicated presenters for their time and contribution to this project and also extend our thanks the NEMBC and the CBF for their funding support.

### TripleT Events:

**March:** Celebration of Harmony Day event at the Museum of Tropical – Live Broadcast

**May:** 40 Hour Jammin fundraiser, expressions of music by all cultures – Live Broadcast

**June:** All British Day

**June:** Multicultural food festival, Pasifika community – Strand Park

**July:** Filipino festival (2 days) Live Broadcast

**August:** Cultural festival parade – Live Cross

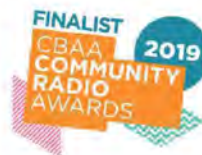
**August:** Townsville Cultural festival (3days) Live Broadcast



Italian, Filipino & Latin culture Fest : Margot Leopardi, Vita Cameros, Erin Menkens, Thais Solano



Vita Cameros and Nathalie Grant



MEDIA RELEASE

### TRIPLE T 103.9FM Townsville wins the national Community Broadcasting Associations Australia's award for Outstanding Volunteer Contribution!

Townsville's first local FM radio station Triple T 103.9 Community Radio took home the CBAA national award for "Outstanding Volunteer Contribution". Triple T was earlier in the year nominated as one of 3 finalist in this category along with Hills Radio 88.9FM (Adelaide SA) 89.3FM 2GLF (Sydney NSW) and at the national conference awards gala on the 26<sup>th</sup> October Triple T was announced the winner.

During volunteer week this year the station recognized it's many current presenters who are known as "Legends" of the station and have served over 20 years contributing to Triple T community radio.

In particular we highlighted one of our founding members and one of the pioneers for local FM radio in Townsville - Maurie Besgrove and his outstanding contribution to Community Radio.

With over 400 Community radio stations in Australia, 3 finalists are selected for this very prestigious award and to be nationally recognized as a finalist is an honor itself.

This is a first for Triple T Community Radio, a not for profit community station that is funded by grants and sponsorship and fundraising. The station dedicates this award to all its past and present volunteers, station sponsors, community supporters and its listeners for keeping community radio alive.

For media or more information please contact the station manager on 4721 5333

Tee Johnson  
Triple T Station Manager



# Around the stations

## Harvey FM WA

A very big thank you to businesses who are supporting our event by providing stalls and entertainment – Janine Quicke, Station Secretary, Harvey Community Radio 96.5FM WA



The poster for the Harvey Italian Sausage Sagra event is divided into several sections. At the top left, it features a map of Italy and a sausage. The main title 'Harvey Italian Sausage Sagra' is written in a large, cursive font. Below the title, the date 'SUN, 10TH NOVEMBER 2019' and time '9AM TO 3PM' are listed. The event is held at 'HARVEY RECREATION AND CULTURAL CENTRE'. The poster lists activities such as 'Sausage Competition', 'Food & Produce', and 'Kids Activities'. It also mentions 'Demonstrations', 'Market Stalls', and 'Bus Tours'. Entertainment includes Tony Bandera and Michael Barbaro, Silvio Romeo and Anna Miller, Rosabella Hewer, and Dance Moo..d. Logos for Harvey Station Club, 96.5 FM, 100 HARVEY BEEF, and the Department of Local Government, Sport and Cultural Industries are at the bottom.

## Cairns FM89.1

### informing CALD communities in being prepared for natural disasters

The Cairns region is vulnerable to many natural hazards including cyclone/storm surge, flooding, tsunami, earthquake, landslide and bushfires.

It is also home to many culturally and linguistically diverse communities as well as those living with economic disadvantage. These communities reside in many of the same geographic locations, which are also areas prone to the most likely hazards for Cairns – flooding and cyclones/storm surge. Communication difficulties and lack of awareness are common barriers to these communities taking sufficient preparatory actions for disasters, thereby undermining a strong resilience base for the region.



Raymond and the disaster banner

Over the past 3 years the station has been building a collaborative relationship with the Cairns Disaster Management Unit to improve community disaster awareness and preparation, and to ensure accurate, timely information to our CALD communities.

The project, made possible thanks to a grant obtained from Australia Post in 2017 through the Disaster Management Unit, presented a unique opportunity to strengthen preparation through multicultural engagement in emergency broadcasting and awareness.

This enabled the station to:

#### Hold a series of emergency capability/skill-building workshops.

- These covered basic readiness actions such as creating household emergency kits,
- Developing household emergency plans and learning where local emergency services are based, along with exploring the possibilities for community hazard plans and community resilience leadership.
- These workshops highlighted the essential position of radio as the primary information source during an emergency. No other radio station has undertaken a project of this kind or extent within Queensland;



Cairns FM Reception desk

### Train our broadcasters in accurate on-air relaying and translation of emergency messages

Update our Emergency Information page on our website and post essential, easily accessible information on preparedness with a series of messages in English and in a number of diverse languages: French, Italian, Indonesian, Japanese, Filipino, Cantonese and Mandarin, which are broadcast throughout the day between the months of November to April stressing the importance of:

- Making a plan for your family and your home
- Preparing your emergency kit – with practical advice on pets and electronics;
- What to do in case of disaster.



Record “real life stories” of people who have lived through natural disasters, how they coped and what their advice is – stories such as:

- **Hala Kattab** talks about her war time experiences growing up in Jordan. From when she was seven years old, Hala remembers having to be prepared with supplies for long periods of time.

- **Richard Campbell**, an American New Zealander, was running a ski shop in Rotorua, New Zealand, when the Mt Ruapehu, the volcano hosting the ski field erupted, in 1995.
- **Marcela Fischer** was nine years old when an earthquake measuring 8 on the Richter scale shook Santiago, Chile.
- **Narelle** was a young girl when the 1931 earthquake hit Napier in New Zealand.
- **Jane Pythian** was travelling in Chile in 2010 when an earthquake measuring 8.8 on the Richter scale struck at 3am. She was sound asleep on the 10th floor of her hotel!

### The Fukushima kids

On March 11th, 2011, a magnitude 9.1 earthquake off the Pacific coast of Tōhoku in Japan triggered a powerful 15-metre tsunami that disabled the power supply and cooling systems of three Fukushima Daiichi Nuclear Power Plant reactors, causing a nuclear accident. The tsunami inundated about 560 sq km and resulted in a human death toll of about 19,000 and much damage to coastal ports and towns.

**Smile with Kids** is a Cairns based charity organisation attempting to restore some normality to the lives of the children of Fukushima: Every year, the organisation brings the children to Cairns for a few days away from their environment, allowing them to be kids, to play and learn with other kids, and share their experiences with Australian school children.

Three of these youngsters, who were only children when disaster struck, shared their stories and their suggestions with Cairns FM89.1 on how kids and their families should prepare for disaster.

[www.smilewithkids.com.au](http://www.smilewithkids.com.au)

Finally, the project also made the station look at its own preparedness and ability to broadcast in case of disaster, and resulted in the development of our own disaster plan.

Hear the stories, the messages and find information on how to be prepared on: [cairnsm891.org.au/news/community-emergency-information](http://cairnsm891.org.au/news/community-emergency-information)

**Annette Gaborit**  
Cairns FM 89.1

## Casey Radio delivers broadcasts in Casey and Greater Dandenong

**South Eastern Radio Association Incorporated (Casey Radio) operates a community radio station which broadcasts across the South Eastern Region of Melbourne, predominantly covering the cities of Casey and Greater Dandenong.**

Casey Radio had its first test broadcast over 35 years ago on 6 May 1984 and has experienced periods of intense change and growth since then. We commenced in a Dandenong Market location (Market City Radio), moved to Fountain Gate shopping centre, then finally to our current home in Cranbourne East and rebranded as Casey Radio in 2014.

### Broadcast Demographics

The City of Casey is a diverse community with over 163 languages with a large proportion of its residents born overseas. Casey Radio is committed to providing content that meets the needs and reflects the diversity of our community.

Casey is home to the largest number of Aboriginal and Torres Strait Islander residents in metropolitan Melbourne and also has the fourth highest number of residents in Victoria from a Refugee, or Asylum Seeker background.

The City of Greater Dandenong is comprised of residents from over 160 different birthplaces. Over half (64 per cent) of the population were born overseas, with 52% from nations where English is not the main spoken language, double the Melbourne metropolitan average of 26%. Birthplaces include Vietnam, Cambodia, Sri Lanka, India, China, Italy, Greece, Bosnia, Afghanistan, New Zealand and Britain.

Casey Radio provides 35+ hours of non-English speaking content to our community per week. Languages represented are: Albanian, Egyptian, Cook Islands' Dari, Pashtu, Dutch, Greek, English, Hindi, Mauritian, Samoan, Sinhalese, Spanish and Tamil.

### NEMBC Visit to Casey Radio

Russell Anderson, Executive Officer and Fiv Antoniou, Operations Officer with the NEMBC, attended Casey Radio's recently convened Presenters meeting.

The visit provided attendees with a chance to hear about the importance of providing a voice for multicultural communities that are underrepresented in mainstream media.

## Ruby and Ranjiath Wickramasighe – Voice of Lanka on Casey Radio

Ranjith has clocked up more than 28 years presenting on community radio with on air stints at both 3CR and 3ZZZ before moving to Casey Radio in the early 1990's. Ruby also presented a show on 3ZZZ before joining Ranjith on air at Casey Radio. Their show *The Voice of Lanka*, in the Sinhalese language, is a three hour show which airs on Sunday nights between 8pm and 11pm. Their show is a mix of music, including taking requests, interviews, talk back and news. Since the advent of streaming, their show has gained listeners from far and wide, including countries as diverse as Sri Lanka, Sweden, the UK and USA.

Barb Kuhl  
*Secretary, Casey Radio*

Ranjith and Ruby  
*Casey Radio's iconic front signage.*

## HOT FM's hot new broadcaster

**Basil Kalafanoa came from Solomon islands and has been residing in Australia since 2013. Back in the Solomon islands, Basil always loved to be involved in community fundraising. If there was fundraising to be promoted, his listeners would always think of Basil first as somebody who could put together music and announcements. His call sign was his nickname KALABASIL, where the youth community really loved his style.**

During 2002 to 2003 one of the leading FM studios Wantok FM, asked Basil Kalafanoa to produce a radio show for Transpac, which became a weekly program broadcast every Sunday on Wantok FM 96.3 throughout the Solomon islands. In 2004 Christian FM engaged Basil to do a Children's story telling program which was a big success with the local kids.

The amazing story behind Basil's rise to fame was that he gained his experience not through training, but was self-taught by looking and learning from other broadcasters and placing that knowledge and experience to his programs, because in his own words, "I did it because I love broadcasting"!

Recently Basil Kalafanoa has voluntarily joined Mildura's HOT FM community radio in Victoria's Sunraysia district and is more than ready, together with the station management and staff, to bring the sound of the Solomon Islands Wantok to HOT FM 106.7 and 90.7 FM.

Basil Kalafanoa  
*HOT FM presenter*  
*Solomon Islands Wantoks community in Sunraysia.*  
*Basil Kalafanoa broadcasting from 3HOT 106.7 FM and 90.7 FM.*



## 2RRR FM Ryde regional radio hosts NEMBC visit

Ryde Regional Radio (2RRR 88.5FM) located in the northern Sydney suburb of Glaesville, broadcasts over 10 diverse language programs including Arabic, Cantonese, Mandarin, Hungarian, Urdu, Kannada, Hindi and Armenian.

2RRR held a special one-off seminar with many of our ethnic program presenters on 30 May 2019. The venue was the Henley Community Centre, a once-popular old bowling club, located near the radio station in Henley, Sydney. Guests included Malama from Vintage FM and Tony Smythe from Eastside Radio who commenced his radio career at 2RRR many years ago!

Our invited guest speakers were Fiv Antoniou, NEMBC Operations Officer and Steve Ahern, OAM, media commentator, international consultant and broadcaster as well as author of the definitive book "Making Radio".

Fiv explained NEMBC's commitment to ethnic broadcasting in Australia, it's role in lobbying government for ethnic program funding, policy development and NEMBC services. Fiv also promoted the annual NEMBC Conference, NEMBC Awards, Ethnic Broadcaster magazine and encouraged stations to take on board the free NEMBC produced AFL and A-League podcasts for community radio stations to assist with their revenue streams.

The benefits of NEMBC membership were also endorsed including solidarity of members and Conference discounts, and the importance of submitting innovative and fresh



Fiv Antoniou addressing the 2RRR seminar in May

programming approaches for CBF funding applications was also discussed.

Steve Ahern's Order of Australia medal is well-deserved as he knowledgeably spoke on the topics of outside broadcasts, effective interviewing and streaming. He covered the practical requirements for OBs and gave a draft timetable of tasks and questions, to consider when conducting OBs.

Steve's discussion on interviewing techniques touched on the need to find the angle that interests listeners, focussing on From the Heart and Head, planning, researching and delivering. Steve also covered legitimate streaming, sourcing music and the use of smart speakers.

Our seminar was very well-received with another seminar planned for the new year. Many thanks to the NEMBC, Fiv, Steve and all attendees for a hugely informative and interesting evening.

Natalie de Silver  
2RRR FM – Station Manager



The great attendance for the seminar organised by Frederica Mantel

## Bella Italia in Lismore

**Bella Italia is the Italian language program on River FM (Lismore), which goes live on Wednesday night from 6 pm to 8 pm. It is usually presented by Rosa Sharp, but Rita Prevato is in the studio either when Rosa is away or providing support for Rosa.**

The two presenters have different styles – Rosa is a dedicated environmentalist and she mostly covers news in Italian regarding the environment and resource sustainability. Rita is more interested in politics, culture and current affairs. Occasionally, the program is partly presented by Massimo, Rita's 8 year old son, who is bilingual and enjoys the idea of being on radio and connecting to lots of people in his community.

Technically, it is a program that features minority groups, since the two female presenters are both migrants. For this reason, Rosa and Rita have been attending and will continue to attend the yearly conference of the National Ethnic and Multicultural Community Broadcasters Council, together with other presenters who speak languages other than English and present a diversity program at the station.

The station's involvement in diversity languages contributes to showcasing River FM as part of a multitude of voices that describe contemporary Australia. *Bella Italia* is a program that enhances secondary opinions and viewpoints in establishing that communities are very multilayered realities.

Tune in and listen to some contemporary Italian music every Wednesday. Ciao!

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**Basia Klim**  
*Station Manager*  
*River FM*

## Multicultural Shepparton 3ONE FM

**Shepparton is one of Victoria's great culturally diverse areas and is proud to offer a point of view, difference and strength in the diversity of our local people. Cultural diversity in our region is fundamental to our identity and contributes to our economic, social, political and cultural life.**

With the support of the Federal Government, the NEMBC, the CBF and our local community, ONE FM made a commitment to working closely with Cultural and Linguistically Diverse residents and representative organisations in our area to create ethnic radio programs on our station.



*Terri and Coco presenting live at the 2018 Saint Georges Road Food Festival outside broadcast.*

Our region's extensive migration history dating back to World War I has resulted in a rich diverse community made up of over 30 nationalities, who speak more than 50 languages. Needless to say, we felt that it was important that our Community Radio Station cater for people in and around Shepparton who speak English as a second language.

From the inception of our "Engage Radio" program to where we are today, with 7 individual language programs running weekly on ONE FM, we are proud of what has been achieved and feel an important part of the bridge-building team in our region that aims to break down barriers existing between our migrant and English speaking resident population.

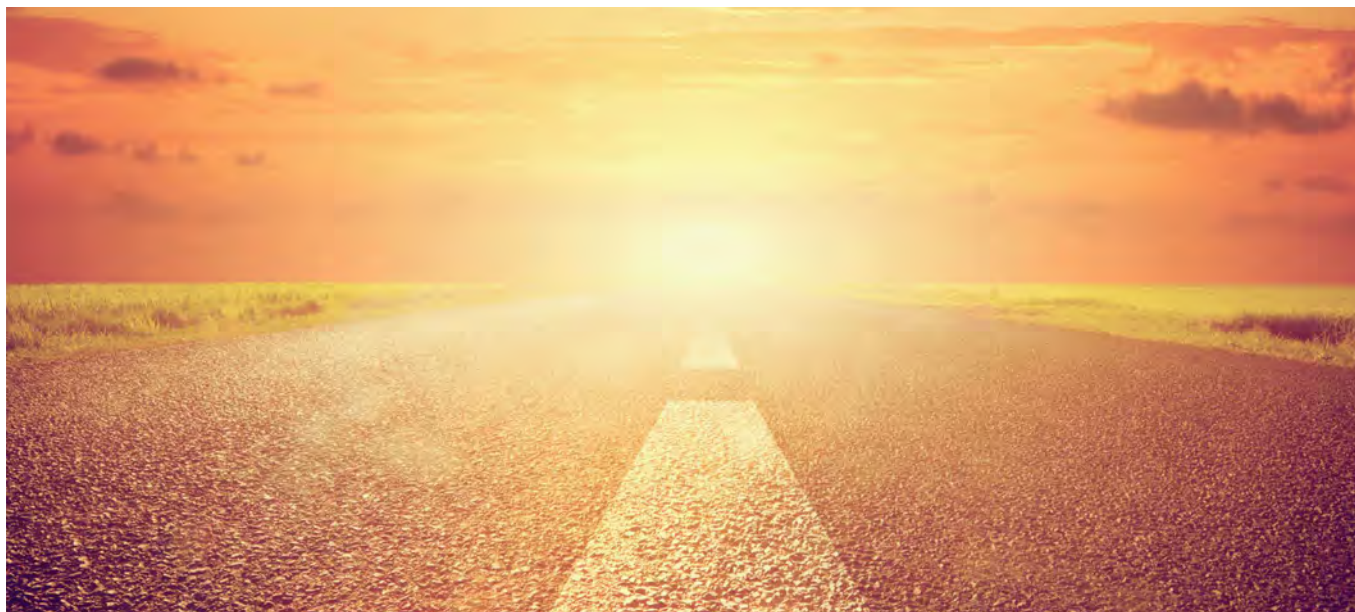
The undertaking of this commitment has been super beneficial to our organisation and its people, supporting its growth through the creation of additional funding opportunities via the CBF's Specialist Programs grants. Grant funding supports our Ethnic Programs as well as station management, staff, training, the purchasing of new and replacement equipment as well as enabled station volunteers to attend conferences held all over the country.

ONE FM shares the vision of the NEMBC, the CBF and our community of providing an embracing and supportive environment where everyone can celebrate and share their cultural diversity. We are committed to continuing to promote multiculturalism in our region and strengthen the cultural heritage sustainability of communities which reside in the Goulbourn Murray region.



*Jason Welsh Station Manager and Laven Anania-Kibale (from the Congolese Program)*

.....  
**Jason Welsh**  
*General Manager ONE FM*



## Bright Futures Project

The Bright Futures project is a unique, one-off investment of \$1.3 million to improve the long-term sustainability of community media organisations in Australia.

These funds will support projects such as infrastructure or technology initiatives that will make a difference to the bottom line at stations. We're looking for 'big ideas' at a station level to create the best grassroots benefits.

We encourage you to start thinking about suitable projects for your stations and, most importantly, start gathering the resources needed for applications early next year. We have a list of ideas on our website called *Bright Futures Inspiration* to get you started.

We'll be asking you to calculate your expected return on investment and demonstrate the savings you expect to make.

If you have any questions or would like to discuss your ideas with us before you apply, get in contact with our Grants Support Team.

### Key dates 2020

#### Round 1

Grants open	January 2020
Bright Futures opens	January 2020
Quick response grants are welcome at any time	

## Successful grants start with 5 key questions

Are you thinking about applying for a grant next year? Our Grants support team have put together a few tips for creating a winning application. And it all starts with asking yourself five questions.

- 1. What do you want to do?**  
Think about your idea and what it is designed to do.
- 2. Why do you want to undertake this project?**  
Explain why this work needs to happen now and why it's important to your station or community.
- 3. Who will be involved in the project?**  
You need to show you have an experienced team with the relevant skills to drive and deliver the project.
- 4. What are the key stages of the project?**  
Think about the tasks that need to be completed, in what order and when. You'll also need to work out what resources you will need.
- 5. How much will it cost?**  
Put in the time to create a realistic and clear budget which shows the estimated income and expenditure. These two figures should match!

For more tips and other helpful information visit [cbf.org.au](http://cbf.org.au)

