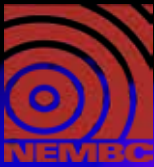


**The National Ethnic  
and Multicultural  
Broadcasters'  
Council**

National Conference 2016  
**Program**





The National Ethnic and Multicultural Broadcasters' Council (NEMBC) is the national peak body that advocates for ethnic community broadcasting; promoting multiculturalism, combating racism and contributing to media diversity.

## Conference

The NEMBC Annual Conference is a unique conference representing thousands of ethnic community broadcasters. The event brings together government representatives, community leaders, academics, multicultural organisations, radio station managers and broadcasters from across Australia. This is an opportunity for ethnic community broadcasters to network, discuss and debate key issues that relate to community broadcasting, the media and multicultural policies.

The Youth Media Conference, held yesterday, is the only event of its kind in Australia bringing together young community radio broadcasters, media producers, community leaders and organisations from a diverse range of multicultural backgrounds. These young people are Australia's leading network of up and coming media makers and are the faces that can with much inspiration shape Australia's media landscape over the next twenty years.

### Host station:



### Sponsors



### Supporters



We acknowledge the Gadigal people and Eora nation as the traditional owners of the land on which this conference is held, and pay our respects to their Elders both past and present.



# NEMBC 2016 National Conference, Sydney

We extend a warm welcome to everyone attending the **NEMBC National Conference in Sydney on Saturday and Sunday 26-27 November at the Novotel Sydney Central**. The conference is hosted by **2000FM Sydney's full time ethnic community radio station**.



## Friday Evening Reception

There was a Youth Media Conference on Friday 25 November and a reception last night opened by The Hon John Ajaka MLC, NSW Minister for Ageing, Minister for Disability Services, and Minister for Multiculturalism.

## Official Opening

Opening the conference will be

- Minister for Communications Senator the Hon Mitch Fifield
- Shadow Minister for Regional Communications, Mr Stephen Jones MP, representing the Hon Michelle Rowland MP Shadow Minister for Communications
- Assistant Multicultural Affairs Minister Senator the Hon Zed Seselja
- Senator Sam Dastyari representing Shadow Minister for Citizenship and Multicultural Australia Member for Watson the Hon Tony Burke MP
- Greens Leader, Senator Richard Di Natale

## Keynote Speakers

The NEMBC is delighted that Ms Michelle Guthrie, Managing Director of the ABC is the Keynote Speaker.

## Plenary Session: Identity and Representation

There will be two sessions:

- Identity: will consider the ongoing struggle to maintain our principles of visibility, independence, diversity and multiculturalism
- Representation: to analyse and discuss media representations of migrant communities in Australia

## Workshop Sessions

In the afternoon there will be workshop sessions on the following topics

- Reporting on Islam
- Radio Journalism and Media Accreditation
- CBF Grants
- Asylum Seekers and Representation
- Networking and Marketing

### Feedback

There will be a feedback form in the conference bag and we would appreciate if you fill it out and return it to the box at the registration desk. This will assist us for future conference planning and ensure that the NEMBC is meeting your needs.

## Gala Dinner

The Gala Dinner will be held at **Novotel Sydney Central 26** November starting at 7pm.

At the Gala Dinner the National Ethnic and Multicultural Broadcasters' Council (NEMBC) will announce the winners of the four broadcasting awards to recognise excellence in ethnic and multicultural community broadcasting. The award categories are:

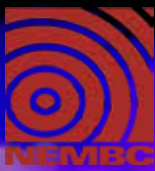
- Station of the Year
- Innovative Program of the Year
- Volunteer Contribution of the Year
- Best coverage of Women's Issues

## Sunday AGM

The NEMBC Annual General Meeting will be held on Sunday morning at 9am. This year is not an election year. Please make sure your membership fees are paid and voting delegates appointed prior to the AGM.

### Appointment of Voting Delegates to the AGM

If you have NOT appointed your voting delegates to the AGM please go to the registration desk for a sample letter and put the forms in the boxes provided before 5pm Saturday.



# Official Opening



**Senator the Hon Mitch Fifield**, Minister for Communications, Minister for the Arts, Manager of Government Business in the Senate

Mitchell Peter “Mitch” Fifield is a member of the Australian Senate representing the state of Victoria for the Liberal Party since March 2004. Fifield served as the Assistant Minister for Social Services and the Manager of Government Business in the Senate in the Abbott Government from 18 September 2013, then became the Minister for Communications and Minister for the Arts while retaining his role as Manager of Government Business, in the Turnbull Government from 21 September 2015.



**Mr Stephen Jones MP**, Shadow Minister for Regional Communications and Shadow Minister for Regional Services, representing the Hon Michelle Rowland MP Shadow Minister for Communications

Mr Jones has previously served as the Shadow Assistant Minister for Health and Shadow Parliamentary Secretary for Regional Development and Infrastructure. All his portfolios have maintained a strong and active interest in regional policy. Mr Jones holds a Bachelor of Arts degree from the University of Wollongong and a Bachelor of Laws degree from Macquarie University.



**Senator Zed Seselja**, Assistant Minister for Social Services and Multicultural Affairs

Zed was first elected to the Senate for the ACT in 2013, and since then has been appointed to a number of committees including the Joint Standing Committee on the National Disability Insurance Scheme National, the Senate Legislative and General Purpose Standing Committee on Community Affairs, where he served as Chair, and the Senate Select Committee on Health. Zed was born in Canberra to Croatian immigrant parents and was raised in Tuggeranong Valley.



**Senator Sam Dastyari** representing Shadow Minister for Citizenship and Multicultural Australia Member for Watson the Hon Tony Burke MP

Sam Dastyari was born in Iran and migrated to Australia as a young child in 1988, during the Iran-Iraq war. He joined the Labor Party following the Australian republic referendum in 1999. He was later General Secretary of the Australian Labor Party (NSW Branch) from 2010 to 2013. Sam entered the Senate in August 2013, and was Chair of the Senate Economics Committee from July 2014 to October 2015. Sam was promoted to the Shadow Cabinet in October 2015, as Parliamentary Secretary for School Education and Youth, Shadow Parliamentary Secretary to the Leader of the Opposition.



**Senator Richard Di Natale**, Leader of the Australian Greens

Dr Richard Di Natale is the leader of the Australian Greens. He was elected to the federal parliament in 2010 and is the Greens' first Victorian Senator. His portfolios include health, multiculturalism, youth, gambling and sport. Prior to entering parliament, Richard was a general practitioner and public health specialist. He worked in Aboriginal health in the Northern Territory, on HIV prevention in India and in the drug and alcohol sector.

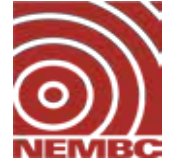
## Friday Evening Reception



**The Hon John Ajaka MLC**, NSW Minister for Ageing, Minister for Disability Services, and Minister for Multiculturalism.

The Minister was elected as a Member of the NSW Legislative Council in 2007, and has previously served as Parliamentary Secretary for Transport and Roads, and before that, as Parliamentary Secretary to the Leader of the Opposition. He has also served as the Chairperson of Legislative Council General Purpose Standing Committee No. 3, and of the Select Committee on the NSW Taxi Industry, as well as being a member of the Legislative Council Standing Committee on Law and Justice, a member of the Privileges Committee, and the Committee on Children and Young People.

# Conference Program



## At a glance


### Friday 25 November

9am to 5pm	Youth Media Conference
6.30 - 8pm	Welcome Reception at the Novotel Sydney Central Registration Available at the Reception

### Saturday 26 November

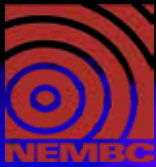
8 - 9am	Registration
9 am	Welcome to Country by Uncle Allen Madden, Gadigal Elder
9.10am	Official Opening Speeches
9.30 am	Plenary Session: Identity
10.40 am	Morning Tea
11 am	Plenary Session: Representation
12 - 1 pm	Lunch

### Saturday Afternoon

1 - 2.30 pm	Reporting Islam Bennelong Point Room	Radio Journalism and Media Accreditation Port Jackson Room	CBF Grants Farm Cove Room
2.30 - 3 pm	Afternoon Tea		
3 pm	Asylum Seekers and Representation Plenary Area	Networking and Marketing Port Jackson Room	
4.30 pm	KEYNOTE PRESENTATION: Australian Broadcasting Corporation Managing Director, Ms Michelle Guthrie		
5pm	Plenary Conclusion and Presentations of Session Outcomes		
5:30pm	Conference concludes		
7:00pm	Gala Dinner and Awards night at the Novotel Sydney Central		

### Sunday 27 November

8:00 - 9:00am	Registration for entering AGM (delegates will need to line up at the door and have their names checked and be given voting cards before entering the AGM)
9:00am	AGM Opens
1 pm	Lunch



# Sessions

## Keynote Speaker



### Ms Michelle Guthrie, Managing Director of the ABC - Keynote presentation at 4.30pm

Ms Michelle Guthrie, Managing Director of ABC as the Keynote Speaker of 2016 NEMBC National Conference.

With a strong background in business management, media management and content development she has led a global career as a leading executive in the media industry in Australia, the UK, Asia and the US.

Michelle Guthrie came to the role of ABC Managing Director in May 2016 with a unique vision to lead the broadcaster into the next chapter of its history. She has inherited from her predecessor Mark Scott an organisation renowned for innovation and quality content and is perfectly placed to continue its finest traditions as a public broadcaster while leading it into new directions as a digital media company.

The new Managing Director of the ABC Michelle Guthrie has vowed to use her position to create a more diverse public broadcaster, with greater representation of women and multicultural communities.

## Theme Plenary Sessions: Identity and Representation

This year's theme is 'Identity and Representation' and will consider the ongoing struggle to maintain our principles of visibility, independence, diversity and multiculturalism.

### 1. Identity - 9.30am

- Federation of Ethnic Communities Council (FECCA) Joseph Caputo OAM JP, Chairperson
- Ethnic Communities Council of NSW, Multicultural Ageing and Disability Access Officer, Ms Terrie Leoleos
- University of South Australia, Dr Peter Gale Program Director: School of Communication, International Studies and Languages (CIL) Division Education, Arts and Social Sciences
- Australian Football League (AFL) Ms. Tanya Hosch, General Manager, Inclusion and Social Policy.

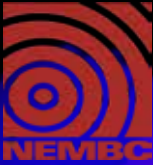
Ethnic communities have a high level of visibility in Australia however 'identity' remains an ongoing issue in the face of changing media landscape, funding challenges and globalisation. Recent surveys show that multiculturalism is alive and well in Australia. However, it is always challenged by a range of issues including an overall mainstreaming of services that require new business models that are 'consumer driven' and ask for more 'efficiency and effectiveness'. Ultimately the Ethnic communities that are 'specialised' in their needs have the most to lose. In this session we explore the mainstreaming of services and the effect this has on ethnic communities. We will also explore how organisations have used inclusion policies and services that provide and encourage 'identity' issues for Ethnic communities.

### 2. Representation - 11am

- African Media Australia (AMA) Mr Clyde Salumu Sharady, the Director and co-founder of AMA
- University of Adelaide, Dr John Budarick, Department of Media,
- University of Wollongong Dr Tanja Dreher, ARC Future Fellow, Faculty of Law, Humanities and the Arts
- The Australian Broadcasting Cooperation Ms Michele Fonseca, Head Strategy & Staff Development and manages the Diversity Working Groups at ABC News

A key aim of this session is to analyse and discuss media representations of migrant communities in Australia. Important to that is to explore the role of media and links between media and ethnic communities and its effect on negative media coverage, identify barriers and look for solutions to increase visibility of ethnic representation.

The session will further develop a framework to guide the media's engagement with and reporting of issues relating to migrant communities and how ethnic community broadcasting can accelerate this engagement.



# Sessions

## 3. Reporting Islam - 1pm

- Professor Mark Pearson Griffith University, Queensland
- Dr Abdi Hersi Griffith University, Queensland

The Reporting Islam project works from the premise that fair, ethical and accurate reporting on matters involving Islam and Muslim communities will help promote social cohesion and may assist in the reduction of community tensions.

Research shows that Australians have low levels of knowledge about Islam and Muslims, with 83% report knowing little to nothing about either. Recent research also shows that journalists' baseline knowledge about Islam and Muslims is one contributor to inaccurate and stereotyped reporting.

The aim of the Reporting Islam Project is to improve the quality of news media reporting on matters relating to Islam.

This workshop starts by introducing some basic understandings of Islam as a religion and the demographics, beliefs and customs of Muslim people in Australia. Basic terms are explained by a Muslim trainer who also fields questions about the religion and its practices. The scenario then draws upon that knowledge, along with some basic understanding of defamation, contempt, court reporting restrictions, racial discrimination and national security laws to follow the arrest and charging of suspects accused of planning to commit an act of terrorism in Australia.

Participants workshop the scenario and produce a basic news story, with group discussion centred upon key legal and ethical pitfalls and decisions inherent to the situation and the main legal challenges facing a journalist covering a raid on terror suspects and its aftermath.

## 4. Radio Journalism and Media Accreditation - 1pm

- Kape Communications, Director Mr Fotis Kapetopoulos,
- NEMBC Operations Officer Mr Fiv Antoniou,

Whether you are a paid professional broadcaster or a volunteer presenter, consider yourself as a radio journalist. How media accreditation can lead to sponsorship opportunities for your radio station.

## 5. Introducing New CBF grants - 1pm

- CBF Senior Grants Administrator Barbara Baxter
- CBF Grants Administrators Claire Stuchbery

From 2017 there will be a new way to apply through the Community Broadcasting Foundation for grants to

support ethnic and other community broadcasting. This essential and practical workshop will show you how the new Content and Development & Operations grants will work. There will be an overview of the guidelines and forms, followed by smaller group discussion where you can ask the CBF questions about what it all means for your program and your station.

## 6. Asylum Seekers and Representation - 3 pm

- Refugee Council of Australia Tim O'Conner Acting Executive Director of the Refugee Council.
- Shukufa Tahiri Policy assistant at the Refugee Council of Australia
- Ben Doherty correspondent for The Guardian Australia
- Abdul Karim Hekmat board member of Refugee Council of Australia

Offshore processing is one of the biggest blotches on Australia's recent human right principles and it continues to haunt politicians. Yet people and children still languish in deplorable conditions waiting years as reports continue to be released about abuse and the shocking horror of what these people have experienced. This session will address this issue and explore what more Ethnic community broadcasting could be doing about this issue.

## 7. Networking and Marketing - 3 pm

- Mr Glenn Best Board Members Cairns FM
- Mr Nick Dymertenko President, 4EB Brisbane and NEMBC Vice President.
- Mr Rolly Tandang Filipino radio program Orange NSW 2OCB
- Ms Terrie Leoleos, ECCNSW, NSW Multicultural Ageing and Disability Access Officer

This session will look at how to market and promote campaign ideas to ethnic community broadcasters and will involve representatives from regional stations. It will include networking for multicultural organisations that want to better connect to ethnic broadcasters and will show how ethnic broadcasters are now reaching a larger global audience by speaking to their diaspora across different continents.



# Presenters

## Identity

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### Facilitator



**Dr Seweryn Antoni “Sev” Ozdowski AM**, Chair Australian Multicultural Council

Dr Sev Ozdowski is an Australian human rights advocate and social researcher, former senior civil servant and Human Rights Commissioner and Disability Discrimination Commissioner for the Australian government from 2000 to 2005. He is Director Office of Equity and Diversity at Western Sydney University and was appointed Chair of the Australian Multicultural Council in December 2014.

### Speakers



**Mr Joe Caputo OAM JP**, Federation of Ethnic Communities' Councils of Australia Chair

Joe was elected Chairperson of the FECCA on 7 November 2013. Joe has been involved in advocacy for the rights of minorities throughout all of his adult life. During the 1970s and 80s he was involved in promoting the rights of migrant workers. From 2001 to 2011 Joe was a member of the Victorian Multicultural Commission. Joe has also served as Councillor and Mayor in the former City of Brunswick and as Councillor and Mayor in the City of Moreland. Joe is an expert in Industrial Relations and holds a Master of Business from RMIT. Prior to becoming FECCA Chairperson, Joe served as Chair of the Ethnic Communities Council of Victoria (ECCV) between 2011-2013. Joe is also a member of the radio station 3ZZZ Council.



**Dr Peter Gale**, Postgraduate Program Director in the School of Communication, International Studies and Languages, in the Division of Education, Arts and Social Sciences (EASS) at the University of South Australia.

Dr Gale has been teaching and researching in Australian Studies, on a wide range of topics, including reconciliation, immigration, multiculturalism, asylum seeker policy, racism, Australian politics, and media racism. He has over 50 publications in many journals and edited books, including his first book on The Politics of Fear, published in 2005 and his recent book Sister Mary Theodore and the Story of Mithra, published in 2014. Dr Gale is also involved in international development projects through Australind Childrens Fund and as President of Australind since 1998.



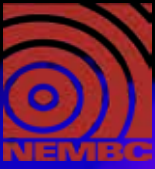
**Ms Terrie Leoleos**, NSW Multicultural Ageing and Disability Access Officer, ECCNSW

Terrie Leoleos joined the ECCNSW team in March 2016. She has had the pleasure of working in the community care sector for over 22 years in various roles including senior management and community development roles working with youth, families, ageing and disability and alongside new and emerging communities. Throughout her career, Terrie has been driven by her passion and commitment to community harmony, social cohesion and celebrating our cultural diversity.



**Ms Tanya Hosch**, Australian Football League (AFL) , General Manager, Inclusion and Social Policy.

Tanya Hosch is the General Manager of Inclusion and Social Policy at the AFL. Ms Hosch has a long and distinguished history in Indigenous policy, advocacy, governance and fundraising. Before joining the AFL as the first ever Indigenous person and 2nd woman in their Executive ranks in August this year, Tanya was the joint campaign director of the Recognise movement for constitutional reform. Under her leadership with RECOGNISE, the Campaign has achieved significant growth and progress towards recognising Aboriginal and Torres Strait Islander People in Australia's Constitution.



# Presenters

## Representation

### Facilitator



#### **Mr Russell Anderson, Executive Officer NEMBC**

Russell is a communications specialist with 28 years' experience. He has worked as: a journalist, in media production and management, as a trainer and as Senior Media Advisor for East Timor's national radio and television station. He has worked for international organisations including the United Nations and for national and international NGOs. Russell has significant experience in the community broadcasting sector and has worked in ethnic community media for eight years as CEO of the NEMBC.

### Speakers



#### **Clyde Salumu Sharady, CEO African Media Australia**

Clyde Salumu Sharady, the Director and co-founder of Africa Media Australia (AMA) was born in the Democratic Republic of the Congo (DRC), where he was educated and later worked as a journalist including the BBC. Clyde arrived in Australia in 1999 and while he settled to life in Australia he also became President of the DRC Community Association of Australia, a position he held until 2006. In representing the diverse African communities that call Australia home. He also served as a board member of the African Think Tank, Chairperson of African Professionals of Australia and the Founder and director of Africa Media Australia -Clyde recently organised the very successful inaugural Media Migration and Integration conference in partnership with the NEMBC.



#### **Dr John Budarick, Department of Media, University of Adelaide**

John Budarick researches in the areas of ethnic media, diaspora and transnationalism. He has recently been conducting research into the practices of ethnic media producers in Australia, with a focus on their role in creating and sustaining relationships between different communities. His work has been published in journals such as *Global Media and Communication*, *International Journal of Communication, Media, Culture and Society* and *Journal of Sociology*. His book (co-edited with Associate Professor Gil-Soo Han) *Minorities and Media: Producers, industries, audiences*, is being published by Palgrave Macmillan in 2017. He is currently a lecturer in the department of Media at the University of Adelaide.



#### **Dr Tanja Dreher, ARC Future Fellow, Faculty of Law, Humanities and the Arts, University of Wollongong**

Dr Tanja Dreher is an ARC Future Fellow at the University of Wollongong, and a Senior Lecturer in media and communications in the Faculty of Law, Humanities and the Arts at UOW. Tanja's research focuses on the politics of listening in the context of media and multiculturalism, Indigenous sovereignties, feminisms and anti-racism. Her current Fellowship, funded by the Australian Research Council (2015 – 2018) analyses the political listening practices necessary to support the potential for voice in a changing media environment characterised by the proliferation of community and alternative media in the digital age.



#### **Ms Michele Fonseca, Head Strategy & Staff Development and manages the Diversity Working Groups at The Australian Broadcasting Cooperation.**

Michele has worked as a reporter, producer and presenter across ABC News programs including 7pm News, 7.30, Radio Current Affairs and the Asia Pacific News Centre. In 2012 Michele worked as the Newsgathering Project Manager for ABC News, assisting in scoping and implementing the restructure of network operations and developing new content initiatives such as the National Reporting Team and ABC Fact Check. In Michele's current role, she leads all strategic planning for ABC News, as well as the ongoing transition from broadcast to digital. Michele leads the Diversity Action Group; a long-term project aimed at making ABC News more reflective of Australia's vibrant cultural landscape, on and off air.



# Presenters

## Reporting Islam

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### **Professor Mark Pearson Griffith University, Queensland**

Professor Mark Pearson is joint chief investigator on the Commonwealth-funded Reporting Islam Project. He is Professor of Journalism and Social Media at Griffith University in Queensland and is a journalist, academic, blogger and author.

He has written and edited for The Australian, and has been published internationally in a range of publications including the Wall Street Journal, the Far Eastern Economic Review, Crikey, The Conversation and ABC's The Drum. Professor Pearson's fields of expertise are the law and ethics of both journalism and social media. He has written or edited ten books, including Australia's leading journalism law text *The Journalist's Guide to Media Law – A handbook for communicators in a digital world* (5th edition with Mark Polden, 2015). His other recent book is *Mindful Journalism and News Ethics in the Digital Era. A Buddhist Approach*. (Routledge, NY, 2015), which he co-edited with Shelton A. Gunaratne and Sugath Senarath.



### **Dr Abdi Hersi Griffith University, Queensland**

Dr Abdi Hersi is the Project Manager and Muslim trainer of the Reporting Islam project at Griffith University, Queensland, funded by the Commonwealth Government through a competitive grants scheme. Dr Hersi obtained his PhD degree from the School of Humanities, Languages and Social Science at Griffith University. His thesis examined Australian Muslim conceptions of integration. Dr Hersi also holds a Masters of International Studies (International Relations) from the University of Queensland and Bachelor of Business degree (Human Resource Management) from the Queensland University of Technology. Dr Hersi also undertakes sessional teaching. Dr Hersi is also a member of the Griffith Centre for Social and Cultural Research of Griffith University. The Reporting Islam project's aim is to develop suite of research-based training and education resources for Australian media practitioners to encourage more mindful reporting of Muslims and the Islamic faith.

## Introducing New Community Broadcasting Grants

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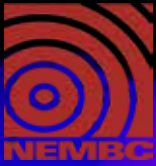
### **Barbara Baxter, CBF Grants Administrator**

Barbara worked in various administrative positions at financial services organisations and educational institutions prior to joining the CBF. She began her involvement with community radio in 1985 as Secretary then Treasurer of 3MDR. Barbara joined the CBF in November 1991.



### **Claire Stuchbery, CBF Grants Administrators**

Claire has been involved in community radio since 1992 at 3APL, 3SSR and PBS FM as a presenter, sponsorship manager and board member at various times. She has a degree in Media and Communications from Swinburne University and a Certificate IV in Training & Assessment that supported her work as a radio teacher at Box Hill Institute. Claire was the Managing Director at 4PeopleMedia for six years, developing sponsorship campaigns on behalf of community radio stations across the country. Claire joined the CBF in April 2013.



# Presenters

## Radio Journalism and Media Accreditation

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### **Mr Fotis Kapetopoulos, Director Kape Communications**

Fotis Kapetopoulos has experience in not-for-profit marketing with a focus on arts, culture and ethnic media. He is a PhD Candidate at the University of Canberra focusing on Diverse Audience Communication for the Australian Arts Industry. He holds a Masters in Tourism Marketing from Monash University with a focus on Cultural Marketing and has BA Arts Honours majoring in ethnic community politics from Flinders University.

His company, Kape Communications Pty Ltd, runs projects such as; Bite the Big Apple! New York City Arts Management Tour.

Fotis was the Multicultural Media and Policy Adviser for Former Victorian Premier Ted Baillieu and also was the Editor for the English edition of Neos Kosmos, Australia's national leading Greek media outlet and now writes for Daily Review, Neos Kosmos and Opinion On-Line.

Fotis headed Multicultural Arts Victoria, (MAV) and was awarded an Arts Victoria Arts Management Leadership Award, he received a Smithsonian Institution, Washington DC, Short Term Fellowship and secured an Asialink Arts Management Residency at the National Arts Council of Singapore.

Fotis also lectures at RMIT University and VCA Melbourne University.



### **Mr Fiv Antoniou, Operations Officer (NEMBC)**

Tertiary educated in IT and Business Administration, Fiv Antoniou, comes from an entrepreneurial entertainment background and was the owner of the Comedy Café. Fiv was also the CEO of the Antipodes Festival between '89 and '98 and worked both in Australia and abroad with concerts, cultural festivals and exhibitions. Fiv was recruited by Crown limited as their cultural event director, creating Crown's Festival operations before he joined 3MBS FM in 2000 as their Sponsorship manager and executive event producer. Currently, Fiv is also one of the AFL's senior Multicultural Ambassadors.

A one-time motorsport team manager and motor racing driver – He is a journalist and published author of two best-selling motor books and recently became executive producer for Gogos Entertainment's concert productions as well as heading Neos Kosmos' national English Edition newspaper's business development program. Fiv came to the NEMBC from 3ZZZ after spending last year as their marketing and sponsorship manager.



# Presenters

## Asylum Seekers and Representation

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### **Mr Tim O'conner, Communications Director, Acting CEO of Refugee Council of Australia**

Tim O'Connor's direct involvement with RCOA started in 2013 as a trustee. More recently he joined the staff team as the RCOA Communications Director after many years with UNICEF Australia. Tim's brings extensive experience to his RCOA role with over fifteen years in the aid, development and human rights sectors, where refugees and refugee issues, remained a dominant focus. Tim's strong domestic knowledge is enriched by the depth of his work across the Asia Pacific region, and through his work in the horn of Africa.



### **Mr Ben Doherty correspondent for The Guardian Australia**

Ben Doherty is immigration correspondent for The Guardian Australia, based in the Sydney newsroom. He was formerly the Bangkok-based Southeast Asia Correspondent for The Guardian, and South Asia Correspondent for The Sydney Morning Herald and The Age, based in New Delhi. He has reported from more than 20 countries, including Iraq, Afghanistan, Iran, Pakistan, Sri Lanka, Myanmar, Zimbabwe, and throughout the Asia-Pacific.

Ben has twice been awarded a Walkley Award, Australia's highest journalism honour, most recently in 2013 for a six-month investigation into sweatshop labour conditions and worker deaths in the Bangladeshi garment industry. He has written extensively on, and has a particular interest in, the issues of child and forced labour in developing economies, and the movement of refugees and forced immigration.



### **Mr Abdul Karim Hekmat board member of Refugee Council of Australia.**

Abdul Karim Hekmat is a freelance journalist and photographer. He arrived as a refugee from Afghanistan in 2001 and spent five months in detention in Australia. Since graduating with honours from UTS under a temporary protection visa scheme, Abdul has written for many media outlets in Australia about refugees and asylum seekers. In 2012, he was awarded UTS Alumni Community Award and was recognised as a Refugee Ambassador in 2013. He is a board member of the Refugee Council of Australia.

Abdul's work can be found on the internet.



### **Shukufa Tahiri Policy assistant at the Refugee Council of Australia**

Shukufa Tahiri was born into a Hazara family in Afghanistan. Forced to flee her homeland, Shukufa's family lived in Pakistan before being reunited with their father in Australia in 2006, where they arrived as refugees. Shukufa is an advocate for the rights of refugees and people seeking asylum and Shukufa has been initiating and volunteering for numerous initiatives supporting newly arrived female refugees, homework tuition for children from refugee backgrounds, providing legal and interpreting assistance for people seeking asylum and working as a policy assistant at the Refugee Council of Australia. Shukufa is also studying for her Bachelor of Law.



# Presenters

## Networking and Marketing



### **Mr Glenn Best, Board Members Cairns FM**

Glenn grew up in Moose Jaw, Saskatchewan in the wheat growing region of the Canadian prairies. Growing up, I must confess the radio was a large part of my life as my mother had the radio going most of the day. Her choice; the local station playing middle of the road music of most genres with the local community events and DJ's that were known "around town". The kids of the family chose the rock and roll station slanted to the youth market that was usually changed by my Dad to the easy Listening Station. The thirty-five years of teaching high school Maths were simply a training ground to give me the "gift of the gab" for my true love..... presenting great music to the local listeners of Cairns FM89.1.



### **Mr Nick Dmyterko President, 4EB Brisbane and NEMBC Vice President.**

Nick is from Ukrainian heritage and is President of Brisbane's full time ethnic community radio station 4EB since 2004, and radio broadcaster for 27 years. The Ukrainian Group commenced broadcasting at Radio 4EB on 1 July 1990 and Nick was a member of the first committee. Nick has been a board member of the NEMBC since 1995 and Vice President for nearly four years.



### **Mr Rolly Tandang Filipino radio program Orange NSW 2OCB**

Orange FM, community radio station is an independent community radio station broadcasting from the city of Orange in the Central West of New South Wales. The station was established to provide community radio not just the city of Orange but also to surrounding towns and villages in the district. Orange FM provides listeners with a wide variety of local information, music, news and interviews, including ethnic programs in Hindi and Filipino.



### **Ms Terrie Leoleos, ECCNSW, NSW Multicultural Ageing and Disability Access Officer**

**Terrie will be presenting the findings of a recent Symposium on how to market to ethnic community media.**

Terrie Leoleos joined the ECCNSW team in March 2016. She has had the pleasure of working in the community care sector for over 22 years in various roles including senior management and community development roles working with youth, families, ageing and disability and alongside new and emerging communities. Throughout her career, Terrie has been driven by her passion and commitment to community harmony, social cohesion and celebrating our cultural diversity.



# Awards

**We are pleased to announce the shortlist for our upcoming NEMBC Broadcasting Awards**

Finalists will be announced at our Gala Dinner on Saturday, 26 November at the Novotel Sydney Central. We look forward to seeing you there!

## **2016 Station of the Year**

Winner announced at the NEMBC Gala Dinner

## **2016 Innovative Program of the Year**

Sikh Games Live Broadcast, 4EB, Brisbane

AFL Multicultural Programs on Polyfonix, 3ZZZ, Melbourne

Pinoy Gising Na, 3ZZZ, Melbourne

Shanidaa Sadaya, 3ZZZ, Melbourne

## **2016 Volunteer Contribution of the Year**

Carmelina Palazzolo, Worldly Music Program, North West FM, Melbourne

Peter Jeffries, The World of Art, 6EBA, Perth

Shorsh Ali Ahmad, Kurdish Voice Program, Plenty Valley FM, Melbourne

## **2016 Best coverage of Women's Issues**

Women's Profile, 4EB, Brisbane

Yes She Can, ICMS, Canberra

**NEMBC 2016  
BROADCASTING**

Awards



# NEMBC Gala Dinner

**Dont miss out on the Gala Dinner and Awards night  
Saturday 26 November at 7pm**

**Thee NEMBC Gala Dinner and Ethnic and Multicultural Broadcasting Awards.**

The Gala Dinner is being held at the Novotel Sydney Central Hotel and we have prepared an evening of entertainment and celebration of our diversity and our achievements in 2016. We hope you enjoy this feast of food, music and dance!

Arrival 7pm

Welcome and Performance

Presentations

Main Course

NEMBC Broadcasters Awards

Dessert

Awards

Performance and Music

**NEMBC 2016  
BROADCASTING Awards**



eChamps is a project aimed at fostering the skills of ethnic community broadcasters and building on their capacity to inform their stations of the opportunities provided through digital engagement.

As part of the project multicultural community broadcasters from around Australia receive free training to develop their online media skills and extend their broadcasting capacity at this year's NEMBC youth and main Conference.

Training involves how to use social media and other online media tools to communicate to audiences, as well as audio and video recording skills.

eChamps learn the ins and outs of social media, how to set up and use blogs to share information, as well as using audio and visual material effectively. They will blog, document and record everything that happens over the day.

The eChamps team have been at the NEMBC conference for the last five years, and even in that time technology and the way we use it has changed at a fast pace.

Keep an eye out for them documenting the conference, they may even ask you some questions or your photo!

