



**The National Ethnic
and Multicultural
Broadcasters'
Council**

NEWSLETTER

February 2025

An update from the General Manager

As we settle into 2025, I want to acknowledge the incredible work of our multicultural broadcasters across Australia. Your dedication to ensuring all voices are heard and sharing stories that matter is what makes community media so powerful.

At NEMBC, we are committed to strengthening our sector through advocacy, innovation, and practical support. This month we are working on our strategic plan, ensuring our vision aligns with the evolving needs of our members and communities. We're also thrilled to announce the return of the *Ethnic Broadcaster* - a much loved publication that will be relaunched in July under a fresh new name, so stay tuned!

We are also working hard behind the scenes to bring you an amazing NEMBC Conference in May. This will be a fantastic opportunity to connect, learn, and celebrate the impact of multicultural community broadcasting. More details will be shared soon, so watch this space!

Additionally, we are actively building strong partnerships that will create greater opportunities for our members, from training and development to new funding and broadcasting initiatives. We're also seeing an increase in projects where we can distribute translated government campaign content through our broadcasters, ensuring communities receive critical information in their own languages.

I encourage you to stay connected, share your insights, and be part of shaping the future of multicultural media. If you haven't yet joined our NEMBC Members Facebook Group, it's a great place to exchange ideas, celebrate successes, and discuss challenges with fellow broadcasters across the country.

Thank you for your passion and commitment - let's make this year one of growth, impact, and stronger connections.

Yours in community,



Marianne Wangira
General Manager, NEMBC

2025 Membership Renewal

It's that time of year again - membership renewals are now due! To continue enjoying the full benefits of NEMBC membership, including access to valuable resources, support, and networking opportunities, please ensure you renew your membership [here](#).

Thank you for your continued support - we look forward to working together in the year ahead!

Renew your membership here

New Membership Structure

As mentioned in last month's newsletter, the NEMBC is transitioning to a Company Limited by Guarantee, with a new Constitution and updated

membership structure to ensure better representation and governance.

- Individual voting rights for Program Representative Members (broadcasters), alongside Station Members.
- The new Constitution will be voted on at the 2025 AGM and take effect in July 2025, if approved.
- From 1 July 2025, broadcasters can sign up as members and vote at the 2026 AGM.

Join our Online Q&A - Thursday 13 March, 12-2pm via Teams.

Got questions? The NEMBC President and General Manager will be hosting an online Q&A to discuss:

- The new Constitution
- The new membership structure
- NEMBC's strategy and direction.

Bring your questions and join the conversation! The link to join is below.

[Join the meeting](#)

Meeting ID: 428 715 487 350

Passcode: 7sF3yQ9f

For further details on these changes, please see the attached documents.

**Download Constitution
Changes Explainer**

**Download Draft
Constitution**

2025 Melbourne Conference

We're excited to confirm that the 2025 NEMBC Conference will take place in **Melbourne on 23-24 May!** This year's theme "Voices of Change: Strategies for Inclusive and Impactful Broadcasting" will bring together multicultural broadcasters, community leaders, and media professionals to explore ways to amplify our collective impact in multicultural media.

Registrations will open in the next few weeks! Keep an eye on your emails to secure the early bird discount and reduced accommodation rates, and be part of this must-attend event.

More details, including the venue and program, will be shared soon. Mark your calendar - we can't wait to see you there!

Current projects

We have had a busy month with stakeholder projects! Here are some of the projects and campaigns we've been working on:

1. Road Safety Distribution: The NEMBC is proud to collaborate with the Australian Government on the 'Don't Let a Car Change Who You Are' Road Safety Campaign, launched on 15 December 2024 by the Department of Infrastructure, Transport, Regional Development, Communications and the Arts.

The campaign's message asks drivers to self-reflect on the attitudes they bring to driving and encourages them to re-evaluate if they uphold their personal values when driving.

To help spread this vital message, we have produced six multilingual audio grabs in English, Arabic, Cantonese, Korean, Mandarin, and Vietnamese, featuring NEMBC talents from across the country.

The campaign is currently being aired on six community radio stations.

Find more information [here](#).

2. Cheaper Medicines Distribution: we are also proud to collaborate with the Australian Government on the 'Cheaper Medicines' campaign by the Department of Health and Aged Care.

There are now two ways to save on prescription medicines. On 1 January 2025, a freeze on the maximum patient cost of Pharmaceutical Benefits Scheme (PBS) medicines was introduced. Combined with 60-day prescriptions, these changes can help you save both money and time.

We have produced seven multilingual audio grabs in Arabic, Cantonese, Greek, Mandarin, Punjabi, Spanish, and Vietnamese, featuring NEMBC talents from across the country.

The campaign is currently being aired on four community radio stations.

Find more information [here](#).

Community Updates



Internship Opportunity available at ABC Sydney!

A 3-month Social Media Internship is available at the ABC in Sydney, commencing in April 2025. If you're under 30 and looking for a career in social media, apply via the link below!

[Apply Now.](#)



Technorama T25Road - Bendigo

Technorama's first Roadshow for 2025 is coming to Bendigo on 21--23 March. A weekend full of connection and all things tech! Register below.

[Register Here.](#)



Free Nationally Accredited Training

The **Community Media Training Organisation (CMTO)** is seeking expressions of interest for volunteers and staff to study nationally accredited courses for free! Find out more [here](#).

Follow us on social media



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