



**The National Ethnic
and Multicultural
Broadcasters'
Council**

NEWSLETTER

March 2025

An update from the General Manager

It's been a busy and productive month at the NEMBC! We kicked off March with a Board Meeting in Brisbane, where we had the pleasure of being hosted by 4EB the night before. They treated us to an incredible feast and a tour of their fantastic facilities. It was inspiring to meet some of the dedicated volunteers who bring such passion and energy to ethnic broadcasting in Brisbane.

We also recently had the opportunity to visit 3ZZZ in Melbourne, where we saw ethnic broadcasting in action and connected with the incredible broadcasters who make multilingual community radio thrive. Seeing both these stations' work first hand reinforced the vital role that community radio plays in keeping cultures and languages alive.

On the recruitment front, we recently completed interviews for the Membership & Engagement Coordinator role and were fortunate to meet a strong pool of candidates. We're excited to welcome Chad Phillips to the team! Chad brings great enthusiasm and a deep commitment to the sector, and we look forward to his contributions.

Our focus has also been on finalising the program for the annual conference. We're almost there. Keep in mind that we're still making a few final tweaks to the program, but we're thrilled with how it's shaping up. Stay tuned for more updates as we get closer to the event!

Yours in community,



Marianne Wangira
General Manager, NEMBC

Welcome to the Team - Chad Phillips, your new Membership & Engagement Coordinator

Hi everyone,

I'm so excited to join the NEMBC team as your new Membership & Engagement Coordinator. With over 20 plus years in community and sports media including time at stations like SYN 90.7 FM, 3SSR Swinburne Student Radio, RMITV, C31, 88.3 Southern FM and EON Sports Radio. Plus, I hold a Masters in Media and Communications. I'm passionate about supporting great content and the people behind it.

Most of all, I can't wait to get to know you, our amazing members. Whether you're from a big station or a small community group, I'm here to listen, help, and make sure the NEMBC is giving you the support you need.

At the NEMBC, we'll work together to lift up underrepresented voices and create even stronger ethnic and multicultural media across Australia.

Feel free to reach out anytime at community@nembc.org.au or chad@nembc.org.au. I'd genuinely love to hear from you.

Here's to doing great things together into 2025!



Chad Phillips
Membership & Engagement Coordinator

2025 NEMBC Conference: Program Update

We're excited to remind you that the 2025 NEMBC Conference will be held in Melbourne at *Crowne Plaza, Docklands* on 23-24 May!

This year's theme, "**Voices of Change: Strategies for Inclusive and Impactful Broadcasting**," will bring together multicultural broadcasters, community leaders, and media professionals to explore ways to amplify our collective impact in multicultural media.

Registrations are open! Register via the link at www.nembc.org.au. We have been given discounted accommodation rates at the venue, so please use the link on our website to book, or check out the alternative options provided.

Program Highlights

This year's program is designed to equip you with practical skills, fresh strategies, and meaningful connections to amplify diverse voices and drive impactful storytelling.

From hands-on workshops and expert-led discussions to thought-provoking panels and networking opportunities, this conference is your chance to engage with industry leaders, learn new ways to grow your audience, and be part of the movement ensuring multicultural broadcasting thrives in an evolving media landscape.

[Click here to download the conference program](#) (please note that the program is still being finalised).

[Find more about the conference](#)



2025 NEMBC Awards are open!

The 2025 NEMBC awards are open for applications!

Recognising excellence in ethnic community broadcasting, these awards celebrate outstanding programs, broadcasters, and stations making an impact.

Nominations close on Friday 18 April.

Please click the link or image below to submit your application.

[Click here to access the Awards Nomination form](#)

2025 NEMBC Awards ARE OPEN!



- ★ Best Ethnic Program of the Year
- ★ Emerging Broadcaster
- ★ Excellence in Journalism & Storytelling
- ★ Outstanding Women in Multicultural Media
- ★ Innovative Multicultural Program
- ★ Youth Broadcaster of the Year
- ★ Community Impact
- ★ Multicultural Station of the Year

Applications close on 18 April
More details on www.nembc.org.au

Ethnic and multicultural community radio programs are eligible to apply.

Applications can be made by the broadcasters themselves, their community or by station management.

The Award Ceremony will be held at the NEMBC Conference
Gala Dinner in Melbourne on Saturday 24 May 2025



2025 Membership Renewal

Due to voting on a new membership structure at our upcoming AGM in May, the NEMBC Board has decided to offer \$0 memberships until 30 June, 2025. From 1 July 2025, if the changes are approved, pro-rated memberships will be offered for the remaining 6-months.

Anyone who has already paid their 2025 membership fee will receive a credit towards next year's fees.

To learn more about the changes to the membership structure, for voting at the AGM, please click on the buttons below.

[Download Constitution Changes Explainer](#)

[Download Draft Constitution](#)

Successful Project Completions

We have had a busy and productive month, successfully finalising key stakeholder projects.

Here are some of the impactful campaigns we have completed:

Road Safety Distribution: 'Don't Let a Car Change Who You Are'

The NEMBC is proud to have collaborated with the Australian Government on the 'Don't Let a Car Change Who You Are' Road Safety Campaign, launched on 15 December 2024 by the Department of Infrastructure, Transport, Regional Development, Communications and the Arts.

This campaign encouraged drivers to self-reflect on their attitudes towards driving and assess whether they uphold their personal values behind the wheel.

To help spread this important message, we successfully produced and distributed six multilingual audio grabs in English, Arabic, Cantonese, Korean, Mandarin, and Vietnamese, featuring NEMBC talents from across the country.

The campaign was aired on six community radio stations, ensuring broad community reach.

Find more information [here](#).

Cheaper Medicines Distribution

We are also proud to have collaborated with the Australian Government on the 'Cheaper Medicines' campaign by the Department of Health and Aged Care.

On 1 January 2025, a freeze on the maximum patient cost of Pharmaceutical Benefits Scheme (PBS) medicines was introduced. Combined with 60-day prescriptions, these changes help Australians save both money and time. As part of this campaign, we successfully produced and distributed seven multilingual

audio grabs in Arabic, Cantonese, Greek, Mandarin, Punjabi, Spanish, and Vietnamese, featuring NEMBC talents from across the country.

The campaign was aired on four community radio stations, helping ensure diverse communities received this vital information.

Find more information [here](#).

Current Projects

Share the Gift of Organ and Tissue Donation

We are proud to have been awarded the Community Awareness Grant 2025 to raise awareness about the importance of organ and tissue donation!

As part of this initiative, we will be creating an audio explainer series that will be distributed in English and Australia's 9 most-spoken languages: Mandarin, Arabic, Vietnamese, Cantonese, Punjabi, Greek, Italian, Hindi, and Spanish.

Stay tuned for more updates!

We're excited to help our community with this important project!

Find more information [here](#).

Get Involved

Stations that wish to be involved in future projects can email projects@nembc.org.au with a list of your available languages so we can include you if the project guidelines allow.

Community Updates



Asian Australian Voices

Asian Society Australia is proud to partner with the Australian Government to deliver fresh insights

and perspectives into policymaking on Australia's relations with Asia.

Learn more [here](#).



ACT - African Festival In the Park

Africa 2 Australia is excited to bring this FREE event to Stage 88 Commonwealth Park on Saturday 5th April. Find out more [here](#).

First Nations Board Governance Training Program

The Victorian Public Sector Commission and the Institute of Community Directors Australia (ICDA) invite First Nations Australians to apply for a program to support you in working towards serving on Victorian public sector boards. [Find out more.](#)



**Victorian
Public Sector
Commission**

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