

The National Ethnic
and Multicultural
Broadcasters'
Council

NEWSLETTER

July 2025

There's lots happening at the NEMBC. We're excited to update you on some new initiatives that we're about to launch!

In this month's newsletter (click to navigate):

- [1. SBS In-Language News Trial](#)
- [2. Launch of the NEMBC blog](#)
- [3. Member Forums](#)
- [4. Board Casual Vacancies, accepting Expressions of Interest](#)
- [5. New Constitution Voting Update](#)
- [6. Entertainment Fundraising Program - Bursary Fund](#)
- [7. Membership Update](#)
- [8. Projects](#)
- [9. Sector Updates](#)
- [10. Community Updates](#)

1. SBS News Trial

We've teamed up with SBS to bring our Members a fantastic new resource: free, ready-to-air, local in-language news bulletins, produced by SBS and available for use in your programs. It's a great way to offer trusted, relevant news content to your listeners without needing to produce it yourself.

We're kicking off with a 3-month trial in four languages: Arabic, Mandarin, Cantonese, and Vietnamese. These bulletins are fully produced, 3-6 minute audio segments that you can simply download and broadcast. We'll be reviewing the system each month to make sure it's working well and gradually expanding to more languages based on demand.

If you'd like to take part, just submit an EOI and select which of the four trial languages you want to receive. You can also let us know if there are other languages you'd like access to, we'll use this feedback to help shape the next stage of the rollout. Once we've got your EOI and the systems are in place, we'll get in touch to let you know exactly how to access the bulletins, either by download or RSS feed.

Let us know if you have any questions, we're really excited about what this can offer your listeners.

Access the EOI Form [here](#).



Photo: Marianne Wangira (NEMBC General Manager), David Hua (SBS Director of Audio and Language Content)

2. Launch of the NEMBC Blog

We're excited to launch the new [NEMBC Blog](#), a space for deeper reflection and conversation about the role of multicultural and multilingual broadcasting in Australia.

Unlike our newsletter, social media, or sector updates, this blog is outward-facing and designed to engage a wider audience - not just broadcasters, but also educators, policymakers, community leaders, and anyone interested in cultural inclusion, language, and representation in media.

The blog will explore big-picture themes such as:

- Why connection to language and culture matters
- How multicultural media supports new migrants and refugees
- The impact of language access on children
- How representation in media helps build belonging
- Research on the social, cultural, and economic value of ethnic broadcasting
- Interviews with community leaders and multicultural partners,
- and much more!

It's also a space to connect with broader sectors like education, health, settlement, and social cohesion, because while broadcasting is our focus, the issues it touches are far-reaching.

At its core, this blog will be about building understanding, increasing visibility, and helping people outside the sector see the value and impact of multicultural community media.

Contributions are welcome! If you have a story, perspective, or reflection to share, we'd love to hear from you at community@nembc.org.au.

3. NEMBC Member Forums

A big thank you to everyone who has signed up to take part in our new Member Insight Forum and Station Leadership Forums . We're excited to get these important conversations underway and really value your willingness to contribute your time and insights.

We'll be in touch shortly via email to coordinate times for the first meetings.

If you haven't signed up yet but would like to be involved, there's still time!

- The **Member Insight Forum** is a space for broadcasters from ethnic and multicultural community, narrowcast and digital stations to provide direct input into the NEMBC's work.
- The **Station Leadership Forum** is designed for station managers, chairs, and board members to share operational, governance, and

sustainability challenges in multicultural broadcasting.

Both forums are advisory in nature. They don't make decisions, but your voices will help shape the NEMBC's priorities and ensure our support reflects the real needs of the sector.

To express interest, please [click here](#).

4. NEMBC Board Vacancies

The NEMBC is currently inviting Expressions of Interest (EOIs) to fill one of three casual vacancies on the NEMBC Board. These appointments will run until the AGM in May 2026, at which point they will be subject to election for a full two-year term.

We welcome EOIs from current NEMBC Members who bring relevant skills, experience, and a commitment to guiding the organisation's strategic direction and compliance oversight. This is a valuable opportunity to contribute to the future of multicultural broadcasting at a national level.

EOIs will be reviewed at the **Board Meeting on Saturday 6 September**, with successful candidates contacted shortly after.

Nominations will be considered based on several factors, including **state-based** representation requirements outlined in the NEMBC Constitution.

Current vacancies can be filled from **VIC, SA, WA, NT** or **QLD**.

Deadline to apply: 12 noon on Friday 29 August 2025.

To express interest, please [click here](#).

5. Constitution Update

Following our recent AGM, where proposed constitutional changes did not pass despite strong support, we want to assure Members that this important work is continuing.

At the September Board Meeting, the NEMBC will finalise details for a revote and kick off a national campaign to ensure that **all Members have a clear and fair opportunity to vote**. We're committed to improving the process and participation, and will be using an online voting system that supports our

current model and delegated voting, to make it easier for members to engage.

In the lead-up to the vote, NEMBC staff and Board members will reach out directly to statins to explain the proposed changes, how voting works, and how to ensure every eligible program has a say. This includes clear guidance on vote registration and delegation.

More information will be shared shortly, but for now, please know that your voice matters, and we're working hard to ensure it's counted.

6. Entertainment Fundraising - Bursary Fund

The NEMBC has joined the **Entertainment** fundraising program, to launch a new *Broadcasters' Bursary Fund*, a dedicated pool of funding to support ethnic and multicultural broadcasters across Australia.

By purchasing an Entertainment membership, you (and your listeners!) can unlock 50% off movies, dining, events, holidays, activities, and more - all through a convenient app that tailors offers based on your location.

Even better, 20% of every purchase goes directly to the Bursary Fund, helping us provide grants to broadcasters who need support, whether that's covering travel to attend events, supporting rural stations, or helping new broadcasters from migrant or refugee backgrounds get started.

Share our dedicated NEMBC purchase link with your friends, family, and station listeners:

<https://subscribe.entertainment.com.au/fundraiser/9705k86>

Let's grow this fund together, and make a difference, one deal at a time.



Marianne Wangira

General Manager

gm@nembc.org.au

7. Membership Update

Help create a resource for broadcasters to safely talk about suicide and mental health concerns in multicultural communities

They are keen to hear from broadcasters from culturally and linguistically diverse backgrounds to better understand how to communicate these important topics within your community.

Who is Mindframe?

Mindframe is an Australian national program that works with the media and others to promote safe, accurate, and sensitive communication about suicide, mental health concerns, and alcohol and other drugs. You can find out more about Mindframe on their website www.mindframe.org.au

Who can take part?

Community broadcasters from a wide range of backgrounds from across Australia.

You don't need to be an expert in mental health – we are interested in hearing about your experiences and ideas.

What's involved?

You'll be invited to take part in a one-on-one online interview with a member of the Mindframe project team. The interviews will be conducted in English and before the interview you will be given a draft resource in the form of a written document to have a look at.

During the interview you will be asked to share your thoughts on the document, and also to tell us:

- How mental health and suicide can be safely and respectfully discussed in your community
- What you need as a broadcaster to feel confident and supported when covering these topics

Time commitment

Likely time commitment will be up to 2.5 hours total. This includes:

- 1 hour of preparation (to have a look at the document and consider the questions above)
- 1 hour for the interview
- 30 minutes follow-up after the interview.

Payment

You will receive a Woolworths Simply Groceries e-gift card worth \$100 for your time and input. This will be paid in the form of an e-giftcard that will be emailed to you.

How will it happen?

Interviews will be held online, so you will need access to a quiet space and a device with a camera and microphone.

A member of the Mindframe project team will chat to you before the interview about any specific accessibility needs.

When?

Interviews will take place in August and early September 2025.

How to express an interest

You can let us know that you want to take part by:

Filling in a short 5-minute form by clicking on this link

<https://forms.office.com/r/N7PdQWDRgB> or scanning this QR code:

Help create a new resource for community broadcasters!



Or you can send a short email to mindframe@health.nsw.gov.au with:

- Your name and contact details (email and mobile number)
- The language(s) you broadcast in
- The community radio station you're part of
- A sentence or two about you and why you're interested in helping with this project

Please note: Your involvement in this project will be kept private by Mindframe and not shared with others, including NEMBC.

Email: mindframe@health.nsw.gov.au

Deadline: **Friday, August 15th 2025**

If you have any questions or need help with your expression of interest, feel free to get directly in touch with Elizabeth or Helen in the Mindframe team by emailing mindframe@health.nsw.gov.au

A Warm Welcome to Julio Correa from 4EB at the NEMBC Office

Earlier this month, we were pleased to welcome member Julio Correa, host of [First Nations of The World](#) on [Radio 4EB](#), to the NEMBC office in Melbourne.

The team hosted an informal session where Julio was introduced to the NEMBC's mission and the range of support services available for ethnic community broadcasters. We had a lively discussion about his award-nominated program, which shines a light on Indigenous culture, community issues and First Nations perspectives.

Julio shared insights into his work with 4EB and the station's valuable role in supporting his program. He also expressed interest in expanding his audience and enhancing his production quality. This opened up a great opportunity to discuss podcasting as an extension of his radio work. The NEMBC team provided practical advice on podcast distribution platforms, technical support, and member collaboration.

The team wants to thank Julio for meeting the team, and we reaffirmed our commitment to supporting his ongoing work as a passionate community broadcaster.

It was a pleasure to host Julio and we look forward to seeing his program continue to broadcast.



Photo: Marianne Wangira (NEMBC General Manager), Julio Correa (First Nations of The World 4EB), Camilo Montoya Yepes (NEMBC) and Chad Phillips (NEMBC).



Chad Phillips

Membership & Engagement Coordinator

community@nembc.org.au

8. Projects

- **Content available | Share the Gift of Life | DonateLife**

The NEMBC is proud to have received a 2025 Community Awareness Grant through the DonateLife program, run by the Australian Organ and Tissue

Authority, to help raise awareness about the importance of organ and tissue donation.

The production phase has been successfully completed, and the content is now being shared online across the NEMBC network during DonateLife Week, from 27 July to 2 August.

As part of this initiative, we have produced an audio explainer series available in **English** and Australia's nine most spoken languages, according to the 2021 Census: **Arabic, Cantonese, Greek, Hindi, Italian, Mandarin, Punjabi, Spanish and Vietnamese.**

The NEMBC consulted with health experts and community representatives from each language group to develop an English script, which was then translated into nine languages.

We engaged voice talents from across the country to record the translations, designed the accompanying graphic, and produced Headliner-style videos for each language.

To learn more about organ donation, visit: donatelifegov.au

To register as donor, visit: www.donatelifegov.au/register-donor-today

All the material has been approved by DonateLife and the Australian Organ and Tissue Authority.

All content is freely available for broadcast. We invite radio stations and producers to use the grabs, videos, scripts and graphics to share on air and online with your audiences.

[Download all the files here \(English script, translated scripts, audios, videos and graphics\)](#)

[Click here to find more information about the project](#)

[Click here to access the headliner videos on YouTube](#)

• **WorkSafe Victoria Community Radio Distribution**

The NEMBC and CultureVerse have partnered to distribute ready-to-air grabs in Dari, Mandarin, Punjabi and English across eight radio stations in Victoria for four weeks, starting 15 July 2025, as part of a campaign led by WorkSafe Victoria.

The following is the English script:

"Everyone at work is responsible for keeping their work environment safe. It is important safety is discussed at your workplace. These discussions can take place in team meetings or in one-on-one conversations. Your employer should work closely with you to make sure there is no risk for injury in your daily work. Your employer should keep a record of injuries that have happened at work. Information is now available online in your language. Please visit worksafe.vic.gov.au/languages".

[Download the audios here](#)

Get Involved

Are you interested in collaborating with the NEMBC on future projects? We'd love to hear from you!

Please reach out to us at projects@nembc.org.au

Radio stations are encouraged to share a list of the languages you offer so we can keep you in mind for relevant opportunities that align with your community's needs.

We're excited to hear from you and explore ways we can work together!

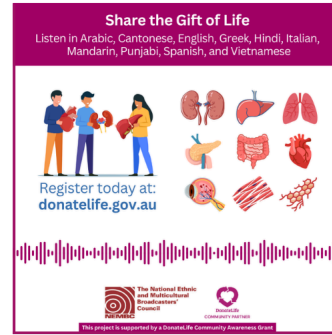


Camilo Montoya Yepes

Media Content Developer

projects@nembc.org.au

[Click here to explore the Projects section on our website](#)



9. Sector Updates

CBAA Conference

Registrations for the Community Broadcasting Association of Australia's conference **are now open!** The conference will take place from **23 to 25 October 2025** at the Crowne Plaza in **Hobart, Tasmania.**

[More information here.](#)

10. Community Updates

MFF on Tour

The Victorian Multicultural Commission is proud to present MFF on Tour, bringing powerful, diverse storytelling to regional and

metropolitan communities across the state. The Festival showcases a powerful selection of short films created by storytellers from all walks of life.

[More information here.](#)

Free Webinar: How to communicate in an evolving media environment

Gain valuable tips on effectively communicating in a complex and fractured media environment.

Topics include social media platforms, blogs and vlogs, podcasts and streaming services, online news websites and e-zines, user-generated content platforms.

28 August, 11am AEST.

[More information here.](#)

Follow us on social media



**National Ethnic and Multicultural
Broadcasters' Council**

Suite 2.04, 454 Collins Street, Melbourne
Australia

Mobile: 0449 100 935

Email: admin@nembc.org.au

www.nembc.org.au

[Unsubscribe](#) | [Update preferences](#)



