

**The National Ethnic
and Multicultural
Broadcasters'
Council**

NEWSLETTER

August 2025

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Recent events remind us of the importance of unity, respect and inclusion. The NEMBC continues to uphold these values, proudly supporting multicultural voices and the communities they represent.

You matter. Your contribution matters. Your voice matters.

1. SBS News Bulletins

We've received a great response to our call for Expressions of Interest in the SBS News Bulletins, including requests for a few additional languages that are now being set up behind the scenes.

With the last system checks and 'how to use' guides nearly complete, we're almost ready to launch!

The four trial languages are ready to go: Arabic, Mandarin, Cantonese, and Vietnamese. These bulletins are fully produced, 3-6 minute audio segments available via RSS feed for easy download and broadcast.

If you'd like to be involved but haven't submitted an EOI yet, you can do so [here](#).

We're really excited about what these bulletins can bring to your listeners, and we're happy to answer any questions you may have.



Photo: Marianne Wangira (NEMBC General Manager), David Hua (SBS Director of Audio and Language Content)

2. Constitution Update

Final preparations are underway for the upcoming re-vote on proposed changes to the NEMBC Constitution. The Board will meet later this week to confirm the voting process, with a recommendation on the table to adopt an online system that upholds our existing delegated and weighted voting model.

We understand this re-vote is a priority for many members. That's why we've taken the time to carefully ensure all governance requirements are met and that the process will be both transparent and accurate.

We'll share further updates following the Board Meeting.

3. Entertainment Fundraising - Bursary Fund

A quick reminder that the NEMBC is part of the Entertainment Fundraising Program. We're raising money for our Broadcasters' Bursary Fund, a dedicated pool to support ethnic and multicultural broadcasters across Australia.

By purchasing an Entertainment Membership, you'll unlock huge savings - 50% off movies, dining, events, holidays, activities and more, all through a convenient location-based app. And remember, 20% of every purchase goes directly into the Bursary Fund, helping us provide grants and other support for stations.

With Father's Day around the corner, an Entertainment Membership makes the perfect gift, something Dad can enjoy all year long while also supporting multicultural voices on air.

Share our dedicated NEMBC purchase link :

<https://subscribe.entertainment.com.au/fundraiser/9705k86>

Let's keep building this fund together.



Marianne Wangira

General Manager

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4. Membership Update

NEMBC team attends the Ethnolink Summit

Earlier this month, NEMBC General Manager, Marianne Wangira and I had the pleasure of attending the 2025 [Ethnolink Summit](#) in Melbourne.

Billed as Australia's largest event on multicultural communications, the Summit brought together more than 250 comms professionals from across government, councils and the not-for-profit sector for a full day of learning, sharing and connecting.

The sessions were packed with case studies and real-world examples that highlighted how critical it is for multilingual and multicultural voices to be included in all aspects of public communication.

One of the strongest messages we took away is that meaningful engagement is not just about translation, it's about trust, accessibility and representation.

Communities are diverse, and our communication strategies need to reflect that diversity. The Summit reminded us that language is at the heart of connection, and that community media, like the work of our NEMBC members plays a central role in bridging these gaps.

It was also a great reminder of the importance of the work you all do in ensuring multicultural communities have a voice and a platform.

We look forward to continuing this conversation with you and exploring how we can strengthen our shared commitment to inclusive, multilingual communication.



Photo: Chad Phillip (NEMBC Membership & Engagement Coordinator), Marianne Wangira (NEMBC General Manager).

NEMBC Blog – Sharing Stories, Insights and Voices

The NEMBC team is very excited to share that we've recently launched the [NEMBC Blog](#) on our website.

This new space is dedicated to showcasing the many stories, reflections, and insights that highlight why multicultural and multilingual broadcasting is such an important part of Australia's media landscape.

The NEMBC Blog, is designed to explore the role of ethnic and multicultural media in strengthening communities, preserving culture and promoting social cohesion.

Whether you're actively involved in community radio, working within multicultural services, or simply curious about the many voices that shape our nation, this blog aims to inform, connect and spark meaningful conversations.

It's more important than ever to highlight how diverse voices contribute to inclusivity, understanding and representation across Australia.

NEMBC is also thrilled to highlight one of our published blog opinion pieces: *Beyond Words* by Pam Rajapakse, a radio broadcaster with [Alive 90.5 FM](#) and NEMBC member. Pam's thoughtful piece dives deep into the

importance of language, connection and culture in media. We highly recommend giving it a read. You can find it here:

Beyond Words

<https://www.nembc.org.au/news/beyond-words/>

If you're passionate about sharing your perspective, we'd love to hear from you. Please feel free to reach out with a pitch proposal by emailing **community@nembc.org.au**

We look forward to growing this space with your voices, stories and ideas.



Chad Phillips

Membership & Engagement Coordinator

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5. Station Spotlight

Radio 4EB's Sports Newsroom has been launched!

Radio 4EB has officially launched its Sports Newsroom with a new weekly 30-minute sports program broadcasting every Friday at 9 am on both FM and digital platforms.



Photo: 4EB Sports Newsroom Participants / 27 August 2025 / Brisbane

The launch follows the successful completion of training for 19 volunteers from culturally and linguistically diverse backgrounds, delivered by the Community Media Training Organisation with support from ABC Sydney and the Community Broadcasting Foundation.

With the training complete, the team is now equipped to produce interviews, cover matches and deliver sports news and current affairs in both English and in-language formats, marking the start of an exciting new chapter for community sports journalism at 4EB.

The first program goes live on 19 September. Stay tuned to 4EB's social media platforms and website for more updates.

6. Projects

• Content available | Seatbelt Safety

The NEMBC and [CultureVerse](#) have partnered to support the Transport Accident Commission's seatbelt safety campaign, *Cut, Colour, Click*.

This initiative teams up with barber shops and salons across Victoria, where popular stylists and barbers act as ambassadors for road safety in their

communities, highlighting the importance of wearing seatbelts.

As trusted local voices, these ambassadors are equipped with key messages and resources to spark meaningful conversations with clients about how buckling up on every trip can be the difference between life and death.

The NEMBC developed a script and produced a 60-second English audio file for broadcast on five Victorian community radio stations over three weeks, starting on 11 August 2025. In addition, the NEMBC created a Headliner-style video for online distribution through social media.

Stations and producers are free to download and broadcast the grab at their discretion.

[Download the ready-to-air 60-second grab here](#)

[Download de Headliner-style video here](#)

Get Involved

Are you interested in collaborating with the NEMBC on future projects? We'd love to hear from you!

Please reach out to us at projects@nembc.org.au

Radio stations are encouraged to share a list of the languages you offer so we can keep you in mind for relevant opportunities that align with your community's needs.

We're excited to hear from you and explore ways we can work together!

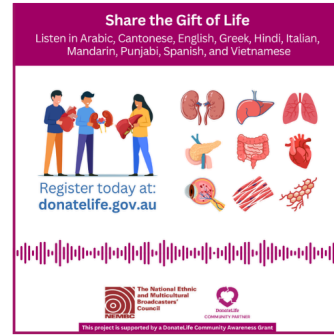


Camilo Montoya Yepes

Media Content Developer

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[Click here to explore the Projects section on our website](#)



7. Sector Updates

CBAA Conference

Registrations for the Community Broadcasting Association of Australia's conference **are now open!** The conference will take place from **23 to 25 October 2025** at the Crowne Plaza in **Hobart, Tasmania.**

[More information here.](#)

8. Community Updates

Diploma of Interpreting

This fully online course offers thorough training in interpreting so you can use your language skills to

help others communicate.

[More information here.](#)

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