

SBS Content for NEMBC Members

The **NEMBC** and the **Special Broadcasting Service (SBS)** have signed a memorandum of understanding authorising NEMBC Members to broadcast SBS news bulletins within their programs.

Initially, the collaboration includes **Arabic, Cantonese, Mandarin** and **Vietnamese**, with the possibility of adding more languages in the future.

This agreement provides NEMBC Members the opportunity to download the content and share it with their audiences in each of these languages free of charge.

SBS is a source of high-quality, rigorous, balanced and trustworthy information, which is why the NEMBC views this as a valuable opportunity to share relevant news with these communities across Australia in their own language.

A collaboration between:

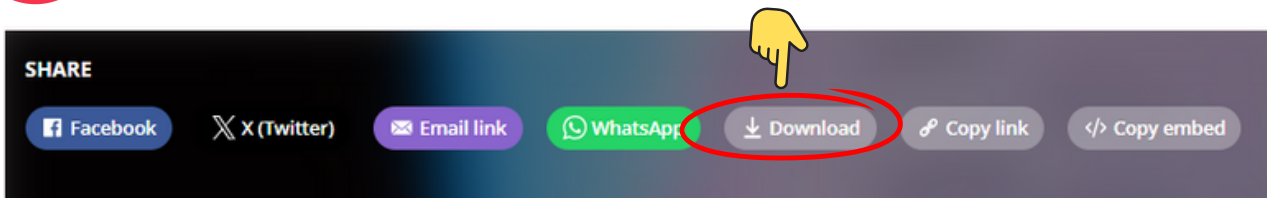


How to Download the SBS Content

- 1 Visit nembc.org.au/sbs/
- 2 Locate the audio feed for the selected language
- 3 Click on the audio you would like to download
- 4 Click on the share button



- 5 Click on the download button



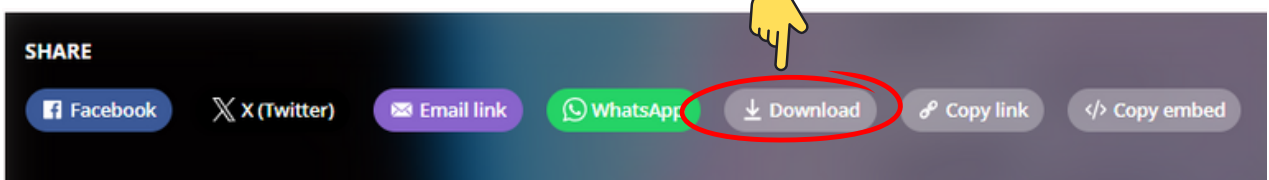
- 6 Check the downloaded audio file to make sure it's correct before broadcast

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SBS Arabic User Guidelines

The Arabic Daily News Bulletin provides Australian and international news updates through a dedicated news bulletin feed available at nembc.org.au/sbs.

Schedule of News Bulletins

Monday to Friday

Two newsflashes per day:

1. Afternoon Newsflash

- Duration: 5 minutes
- Published at 1:00 PM AEST
- Labelled as: “Noon News Bulletin [date]”

2. Evening Newsflash

- Duration: 5 minutes
- Published at 5:00 PM AEST
- Labelled as: “Evening News Bulletin [date]”

Saturday and Sunday

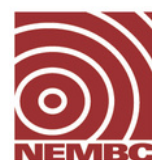
One news bulletin per day:

1. Morning News Bulletin

- Duration: 5 to 6 minutes
- Published at 8:00 AM AEST
- Labelled as: “Morning News Bulletin [date]”

Important Note:

The longer weekday news bulletin, labelled ‘Morning News Bulletin [date]’, with a duration of 11 minutes and published at 8:00 AM AEST, **is not included**.



SBS Cantonese User Guidelines

The Chinese Traditional (Cantonese) Daily News Bulletin provides Australian and international news updates as part of the main SBS Cantonese feed, which includes news bulletins among other content, available at nembc.org.au/sbs.

Schedule of News Bulletins

Monday to Friday

Two newsflashes per day:

1. Morning News Bulletin

- Duration: 11 minutes
- Published by 9:30 AM
- Labelled as: “SBS廣東話新聞” / “SBS Chinese news [date]”

2. Evening Newsflash

- Duration: 5 to 6 minutes
- Published by 6:30 PM
- Labelled as: “SBS晚間新聞” / “SBS Evening news [date]”

Saturday and Sunday

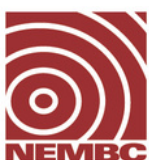
One news bulletin per day:

1. Midday News Bulletin

- Duration: 11 minutes
- Published by 11:30 AM
- Labelled as: “SBS廣東話新聞 [date]” / “SBS Cantonese news [date]”

Important Note:

There isn't a separate news bulletin feed; this is the general SBS Cantonese feed. NEMBC Members must ensure they **only download and broadcast the news bulletins**.



SBS Mandarin User Guidelines

The Chinese Simplified (Mandarin) Daily News Bulletin provides Australian and international news updates through a dedicated news bulletin feed available at nembc.org.au/sbs.

Schedule of News Bulletins

Monday to Friday

Two newsflashes per day:

1. Midday Newsflash

- Duration: 5 minutes
- Published between 12:30 PM and 1:00 PM
- Labelled as: “(SBS新闻快报) Main story headline” / “SBS Newsflash main story headline”

2. Afternoon Newsflash

- Duration: 5 minutes
- Published between 4:00 PM and 4:30 PM

Saturday and Sunday

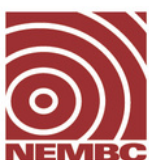
One news bulletin per day:

1. Morning News Bulletin

- Duration: 5 minutes
- Published by 9:30 AM
- Labelled as: “SBS早新闻 [date]” / “SBS Morning News [date]”

Important Note:

The longer news bulletin, labelled ‘SBS Morning News [date]’ / ‘SBS早新闻 [date]’, with a duration of 11 minutes and published between 7:30 AM and 8:00 AM, **is not included**.



SBS Vietnamese User Guidelines

The Vietnamese Daily News Bulletin provides Australian and international news updates as part of the main SBS Vietnamese feed, which includes news bulletins alongside other content, available at nembc.org.au/sbs.

Schedule of News Bulletins

Monday to Friday

One newsflash per day:

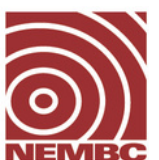
1. Midday Newsflash

- Duration: 11 minutes
- Published by 9:30 AM
- Labelled as: “SBS廣東話新聞” / “SBS Chinese news [date]”

Important Notes:

There isn't a separate news bulletin feed; this is the general SBS Vietnamese feed. NEMBC Members must ensure they only download and broadcast the news bulletins.

The longer news bulletin on weekdays and weekends, labelled “Bản tin tối thứ [date]” / “Evening News [date]”, with a duration of 11 minutes and published by 7:30 PM, **is not included**.



If you require further assistance
or information, please email
projects@nembc.org.au

